

**GOLDSBORO CITY COUNCIL
SPECIAL MEETING AGENDA
MONDAY, JUNE 1, 2026**



(Please turn off, or silence, all cellphones upon entering the meeting.)

1. Call to Order – 3:00 P.M.

Council Chambers

2. Roll Call

3. Adoption of the Agenda

4. Items to be Addressed

4.1 City Employee Cell Phone Policy and Data Discussion

4.2 CDBG-CV Funding Discussion

4.3 Downtown Master Plan Presentation and Discussion

4.4 FY2026-27 Utility Rate Ordinance Adoption

4.5 FY2026-27 Annual Budget Ordinance Adoption

5. Adjournment

The City of Goldsboro will make reasonable accommodations for access to City services, programs, and activities, and will make special communication arrangements for persons with disabilities. Please call (919) 580-4330 by noon on the Thursday prior to the meeting to make arrangements.



www.goldsboronc.gov

City of Goldsboro CDBG- CV Funds Summary

CDBG – CV Funds



CARES Act – The Coronavirus Aid, Relief and Economic Security Act



Prevents, prepares for and respond to the coronavirus.

PPR Tie back requirement
(Prevent, Prepare and Respond)

CDBG-CV Funds – National Objectives

Every CDBG-CV Funded activity must meet the one of three CDBG National Objectives

An activity must...

- Benefit low- and moderate-income (LMI) persons
- Meet community development needs having a particular urgency
- Aids in the prevention or elimination of slums or blight

COVID Resilience Improvements



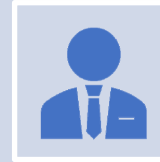
Social Distancing



More frequent and cleaner air exchange



Removal of respiratory irritants



Related health, safety and building code compliance

CDBG-CV Eligible Uses



Land Acquisition



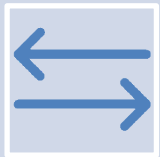
Construction Rehab



Building Acquisition



Site Improvements



Conversion



Remote Access

Other Projects Considered



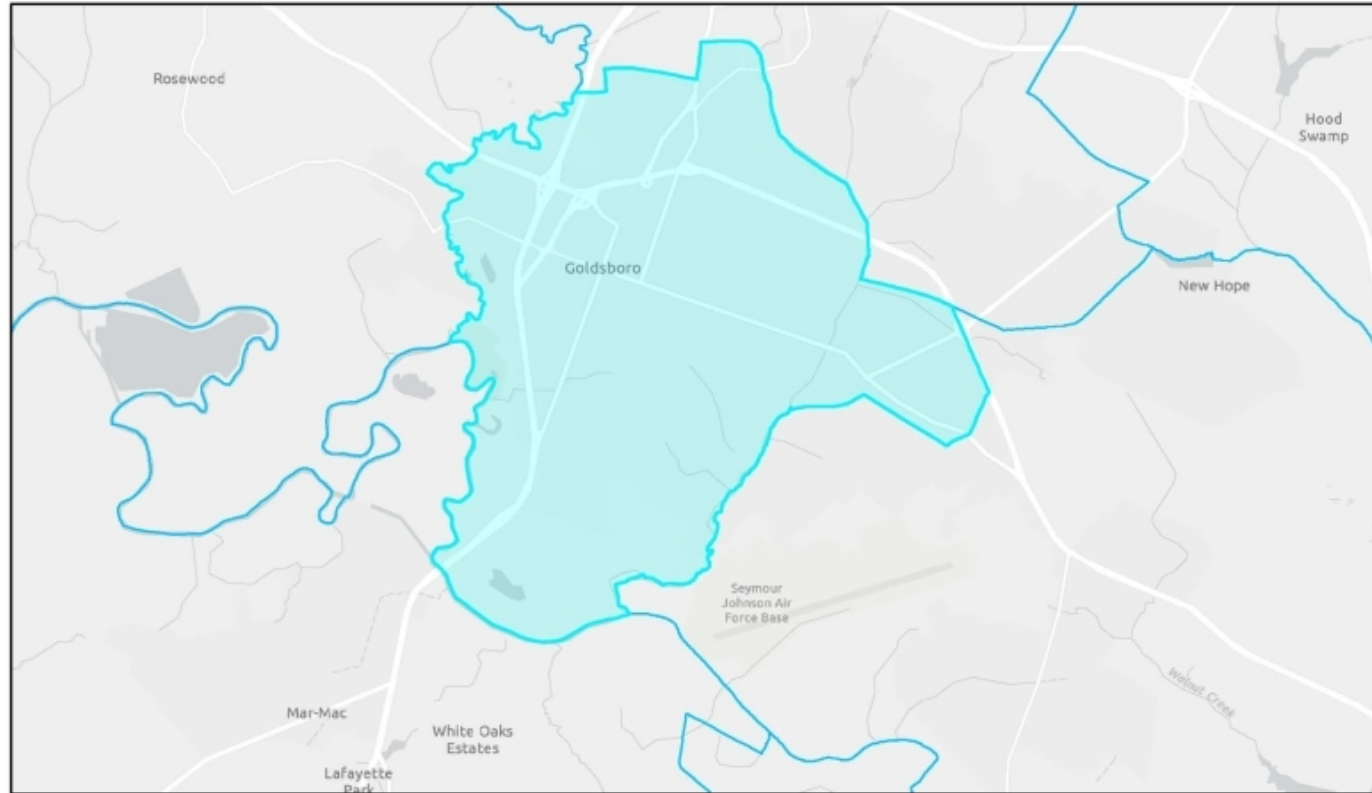
PEACHTREE STREET RECREATION
CENTER – HVAC UPGRADE




BROADBAND WIRELESS IN
PUBLIC PARKS

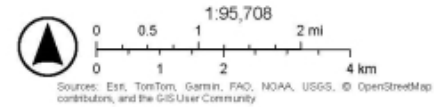
Defined Service Area

LMISD by County Subdivision



5/29/2026, 5:26:28 PM

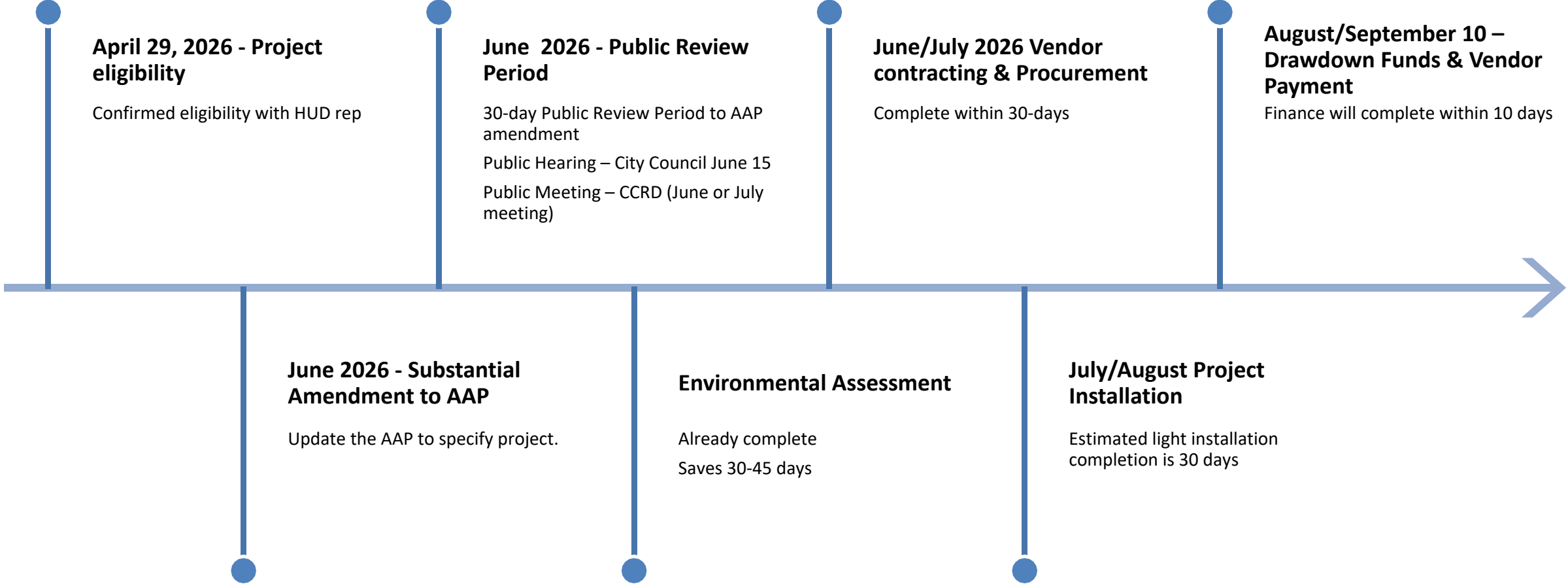
 LMISD by County Subdivision



Defined Service Area

- Nature of activity
 - Improve walking trails and outdoor recreation with lighting for safe access during evening hours
- Location
 - Adjacent to residential neighborhoods and Seymour Johnson Airforce Base
- Access to Site
 - Public site open to all residents of all ages
- Availability of comparable facilities or services
 - Limited comparable facility exist within the City
 - Primary source of public, outdoor recreation
- Boundaries
 - US Hwy70, SJAB, Residential neighborhood, and Berkeley Blvd commercial corridor

Current Timeline



CDBG-CV Available Funds



Received \$427,303 9/10/2020



Amount Available to Commit
\$292,378.83 by 9/10/2026

Projects Funded



Partnership for Children – Outdoor playground equipment



WAGES – Promoted health and nutrition with meals for senior adults



Four Day Movement – Temporary housing for unhoused individuals/families affected by COVID-19



The Salvation Army – Rental assistance to individuals affected by COVID-19

BRYAN MULTI-SPORTS COMPLEX FIELD USAGE



GOLDSBORO PARKS & RECREATION

REOPENING PHASE TWO



GUIDELINES

TO ENSURE SOCIAL DISTANCING AND MAINTAIN 6 FEET OF SPACE BETWEEN INDIVIDUALS, THE FOLLOWING FACILITIES WILL REOPEN FROM THE HOURS OF 8 AM - 8 PM, STARTING SATURDAY, MAY 23RD, 2020.

ALL PARKS WILL BE OPEN

BALL FIELDS (10 PEOPLE AT A TIME, WITH 1 HR TIME LIMIT)

ATHLETIC FIELDS (4 PEOPLE PER GOAL, WITH 1 HR TIME LIMIT)

OUTDOOR BASKETBALL COURTS (2 PEOPLE PER GOAL, WITH 1 HR TIME LIMIT)

TENNIS & PICKLEBALL COURTS

(2 PEOPLE PER COURT, WITH 1 HR TIME LIMIT)

NO DOUBLES ALLOWED, UNLESS FROM SAME HOUSEHOLD

STONEY CREEK DOG PARK

(ONE FAMILY PER SIDE, 30 MINUTE TIME LIMIT)

BRYAN MULTI-SPORTS COMPLEX

TURF FIELDS (4 PER GOAL, MAX OF 4 GOALS PER FIELD, WITH 1 HR TIME LIMIT)

NATURAL GRASS FIELD #5 (4 PEOPLE PER GOAL, WITH 1 HOUR TIME LIMIT, NO CLEATS)

SKATE PARK

(5 SKATERS AT A TIME, WITH 1 HR TIME LIMIT)



POOLS WILL OPEN JUNE 15TH, 2020

SUMMER CAMPS WILL BEGIN JULY 6TH, 2020

REFRAIN FROM LARGE GATHERINGS IN ANY AREA

WALKING TRAILS ARE OPEN

PLAYGROUNDS WILL REMAIN CLOSED AT ALL PARKS

ALL BATHROOM FACILITIES WILL REMAIN CLOSED

STAFF WILL BE ON-SITE TO MONITOR THESE AREAS

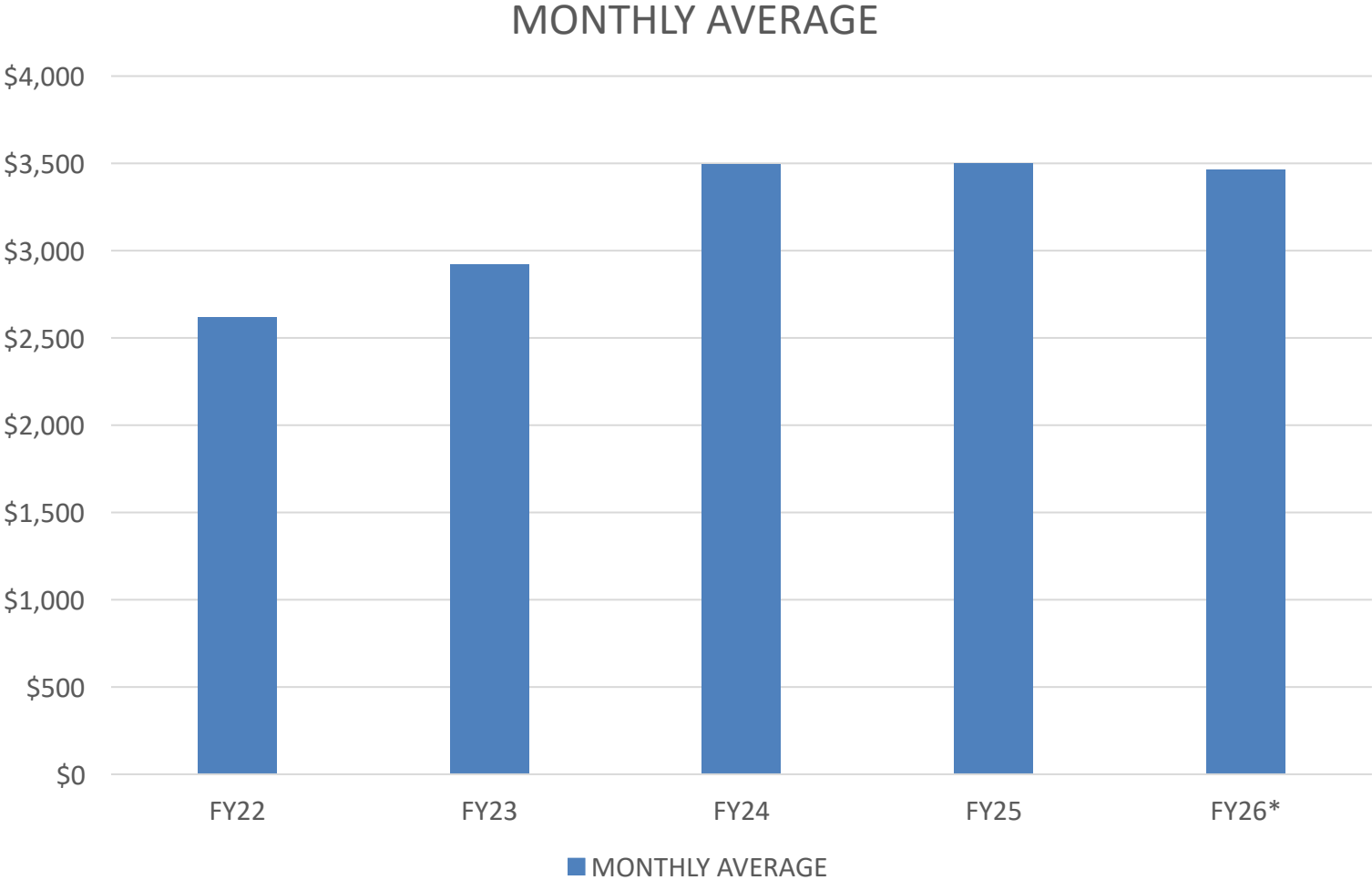
WWW.GOLDSBOROPARKSANDREC.COM

**Parks
AND
Recreation**
Goldsboro, NC

**DURING
PANDEMIC
TIMES**



DURING NON-PANDEMIC TIMES



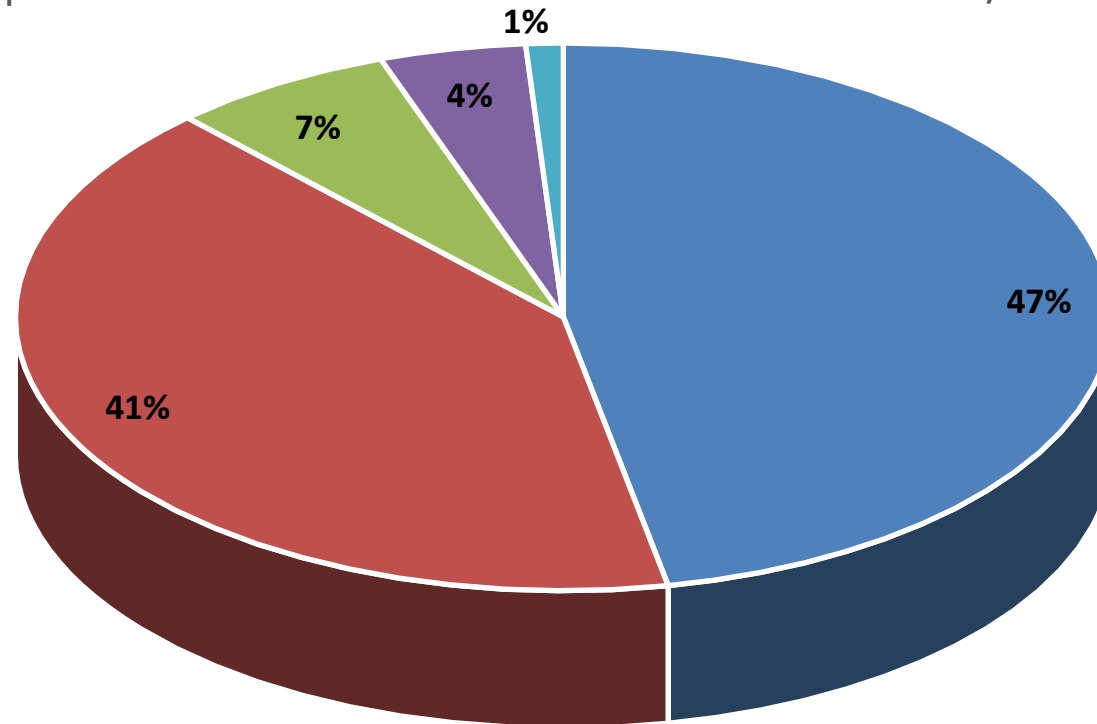
**Lighting Fields #2 and #4 would add approximately \$106 per month or \$1,263 more to the yearly bill.

Field lighting used for recreational activities throughout facility and rentals.

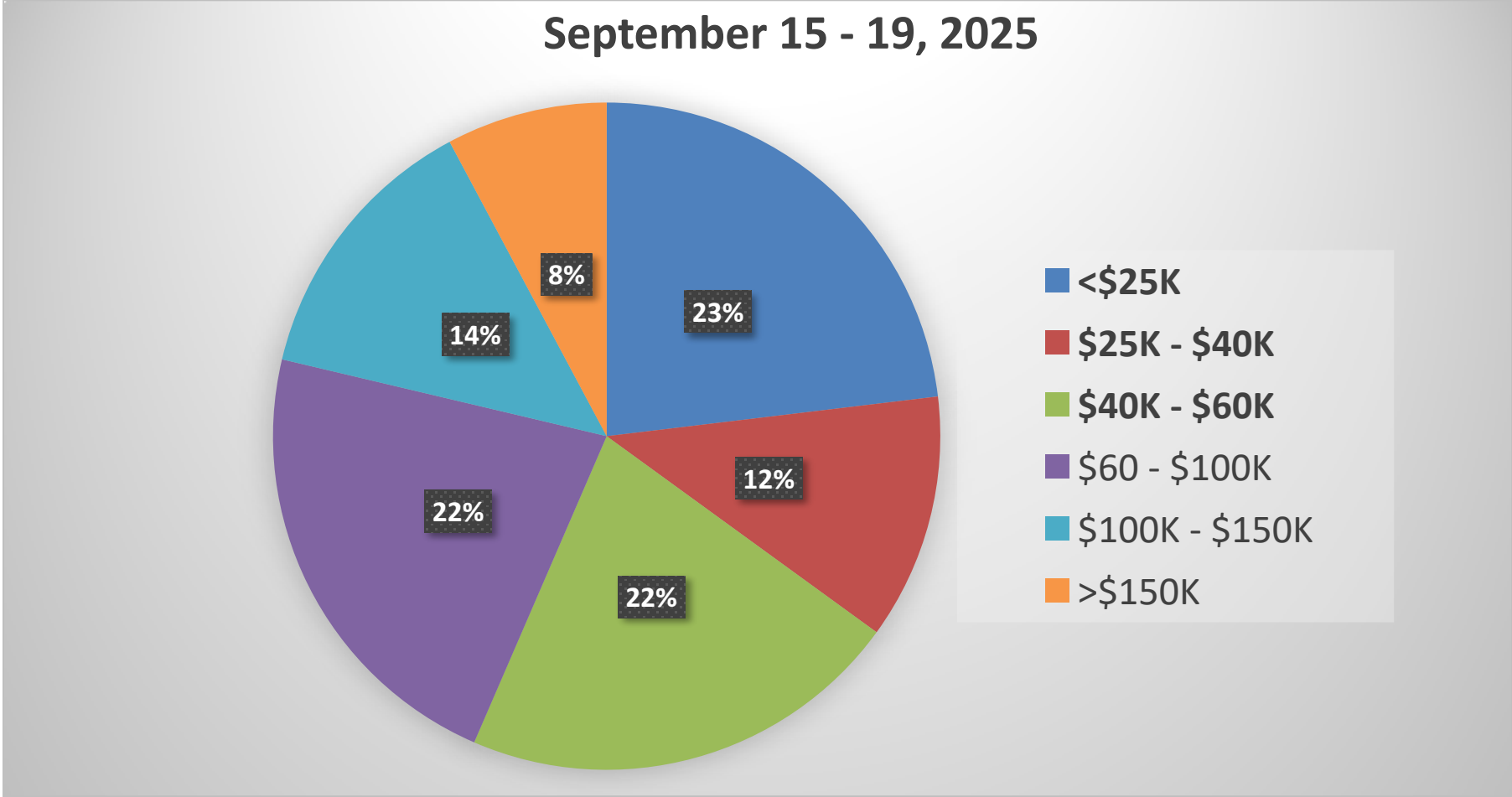
Who Uses Bryan Multi-Sports Complex

September 15 – 19, 2025 – 4,200 Visitors

■ Black ■ White ■ Hispanic or Latino ■ Two or More Races ■ Asian ■ Other/Am Indian/Alaskan Native



Household Income of Users



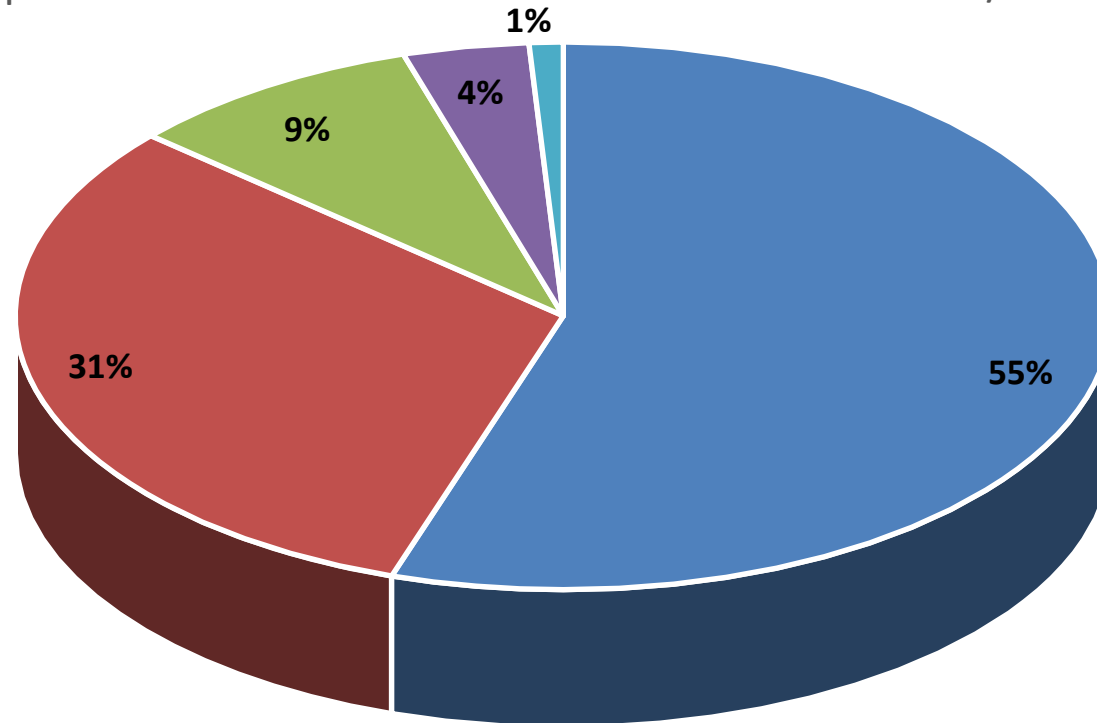
On a “typical” city - programmed week, 57% of users are at or below 80% of “Area Median Income”, \$62,650.

CDBG is specifically designed to benefit low- and moderate-income (LMI) individuals, defined as households earning less than or equal to 80% of the Area Median Income (AMI).

Who Uses Bryan Multi-Sports Complex

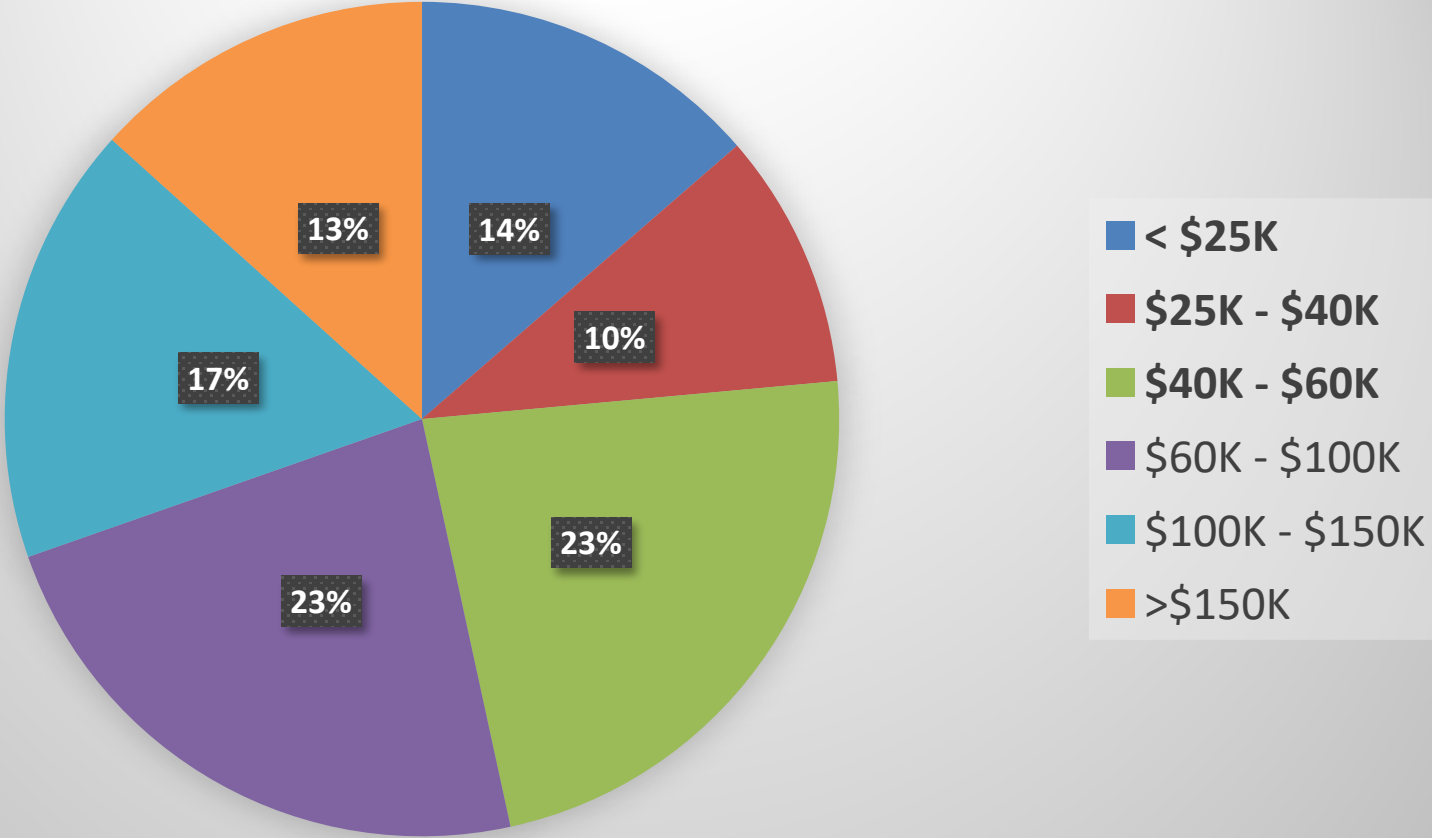
May 11 – 15, 2026 – 4,700 Visitors

■ White ■ Black ■ Hispanic or Latino ■ Two or More Races ■ Asian ■ Other/Am Indian/Alaskan Native



Household Income of Users

May 11 - 15, 2026



On a “typical” city - programmed week, at least 47% of users are at or below 80% of “Area Median Income”, \$62,650.

On average, based on random sampling, at least 51% of users of the Bryan Multi-Sports Complex is at or below 80% of AMI.

DOWNTOWN
GOLDSBORO

DOWNTOWN MASTER PLAN BUILDING ON PROGRESS



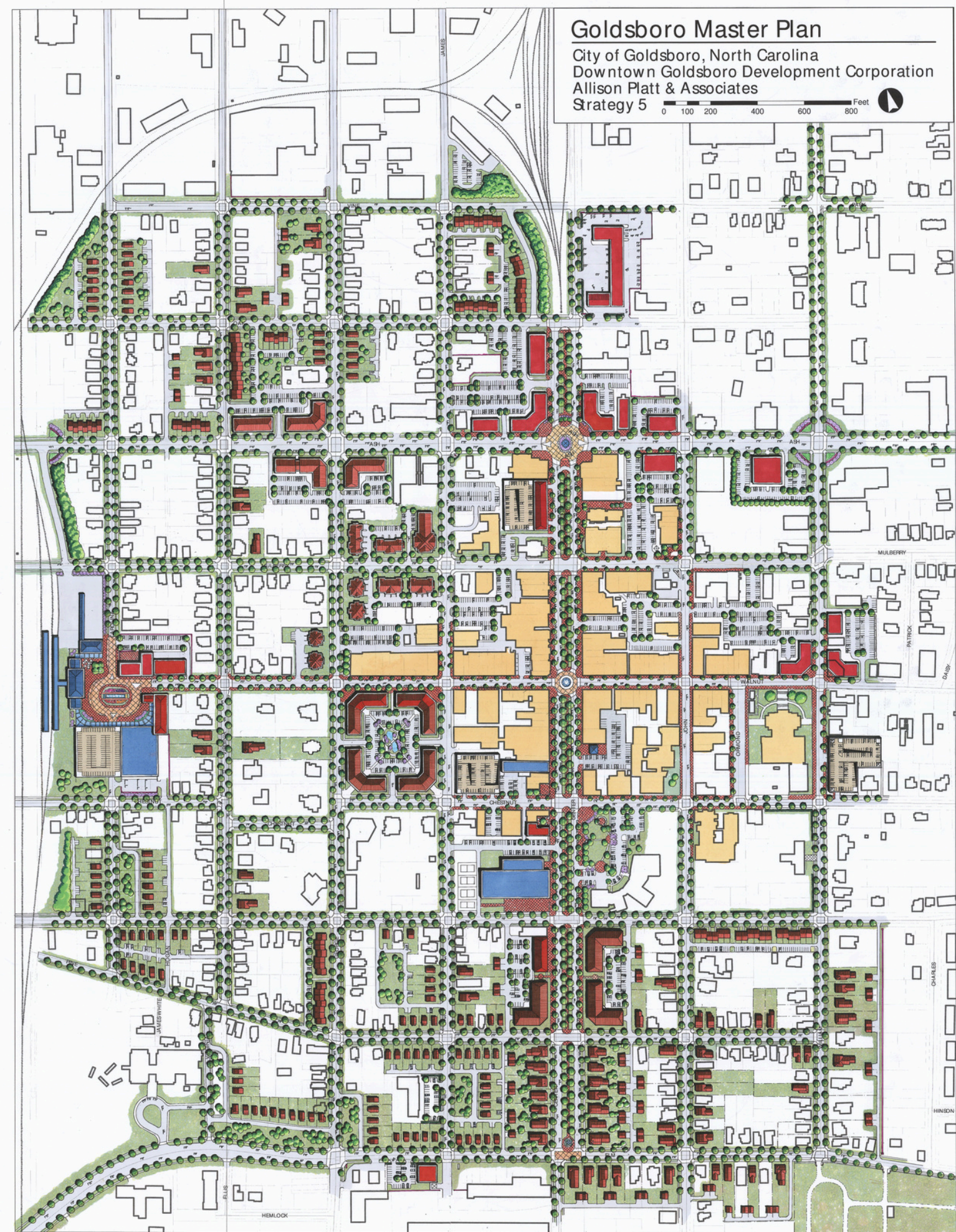
What Makes a Master Plan Unique?

Primary Focus:

- Physical Transformation. Streetscape design, land use, zoning recommendations, property reuse, infill design, infrastructure and transportation improvements.

Scope/Timeline:

- Long-term - 10 Years or More
- Highly localized for impactful decision-making and development.

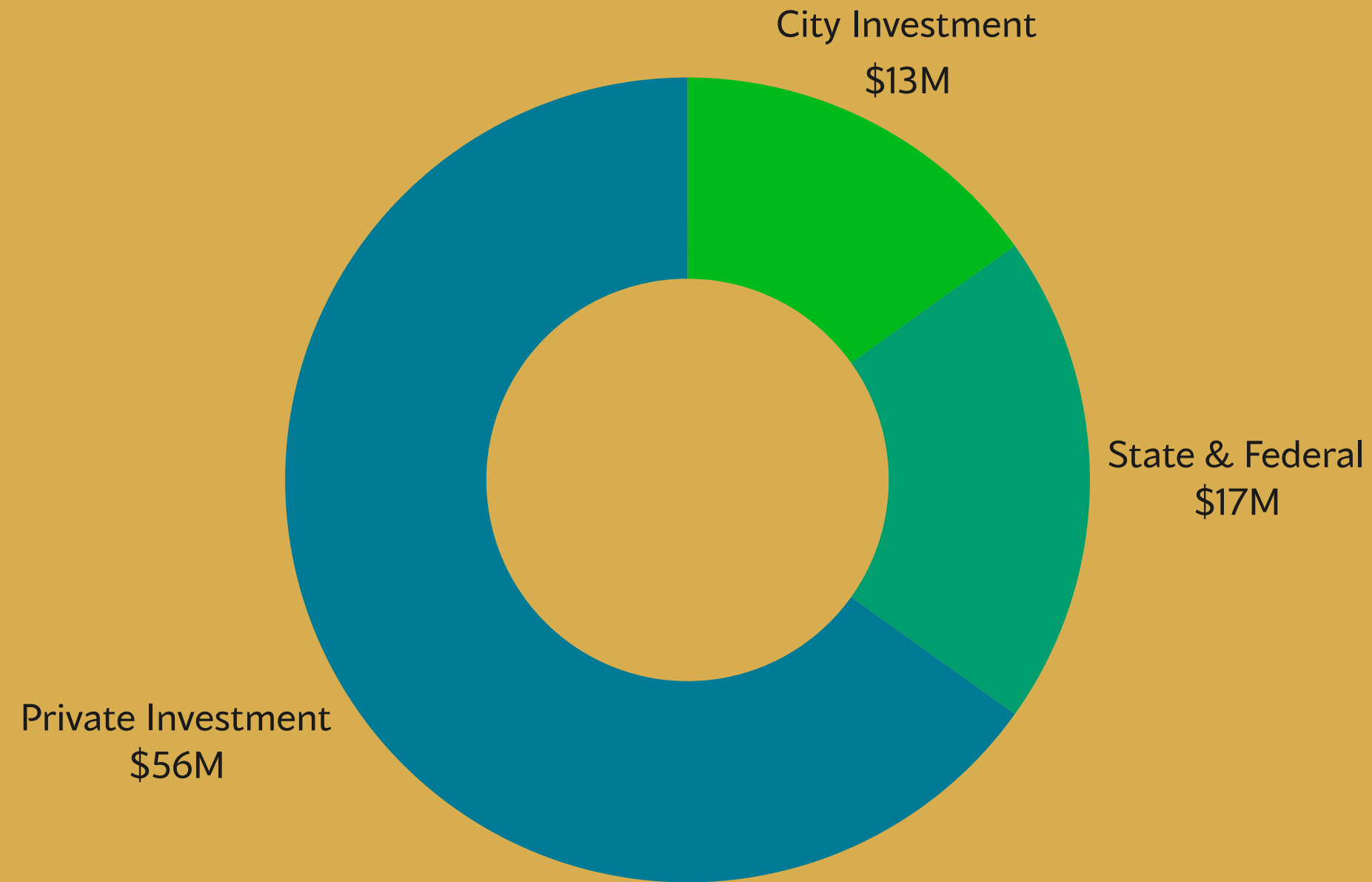


Master Plan Essentials

- Public engagement & committed stakeholders.
- Effective analysis of challenges.
- Market assessment and project feasibility.
- Connection to existing plans.
- A phased, realistic approach.
- Public and private catalyst projects.
- Review and redevelopment of design guidelines & ordinances.
- Implementation strategies.

\$45K

FY 06/07 Investment in
Downtown Master Plan



\$73M

Leveraged from City Funds
2013-2025

2008 Master Plan Key Priorities

Streetscape Development

- Identify key Streetscape projects to spur future development, private investment, and growth.
- Promote pedestrian experience. Improve entry corridors.

Strategic Development

- Identify catalyst projects in key locations to spur private investment. Create connectivity with key anchors - Paramount, Union Station.

Residential Development

- Revitalization of the surrounding residential neighborhoods identified as an essential element of downtown revitalization.
- Promote mixed-income & mixed-density infill.



Successful Implementation



100 Block of N. Center Before Streetscape Phase 1



After Phase 1

Successful Implementation



***Walnut Street Corridor & Fountain -
Streetscape Phase 2***



Streetscape Phase 2

Successful Implementation



GWTA New Facility- Phase 2



Goldsboro Union Station Site Work - Phase 2

Successful Implementation



South Center Linear Park - Phase 3



HUB Project - Phase 3

What's Next?

- Expand on progress
- Connect to anchors to spur investment
- Close gaps & connect to existing plans

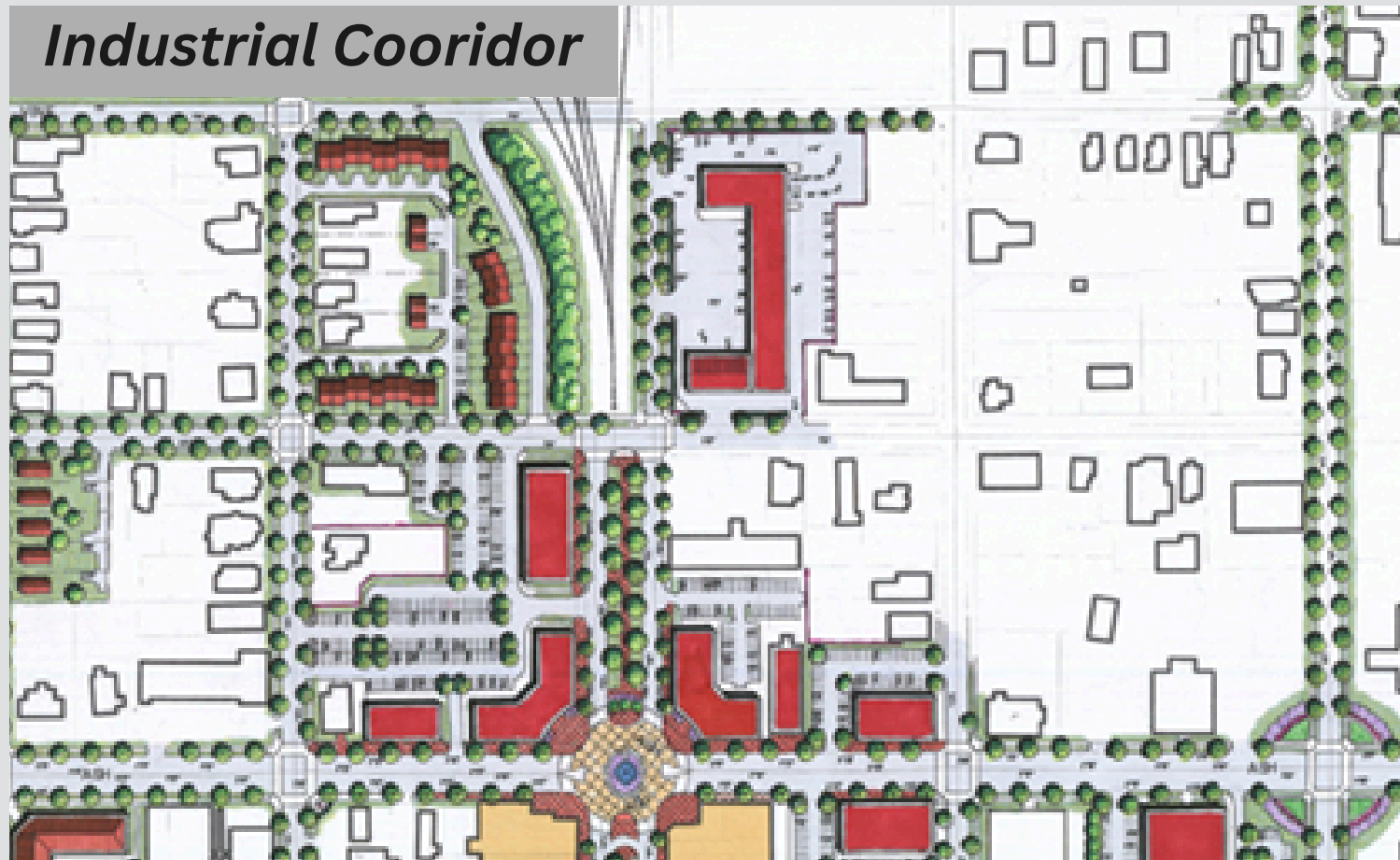
Residential Infill



Spur Investment








Industrial Corridor

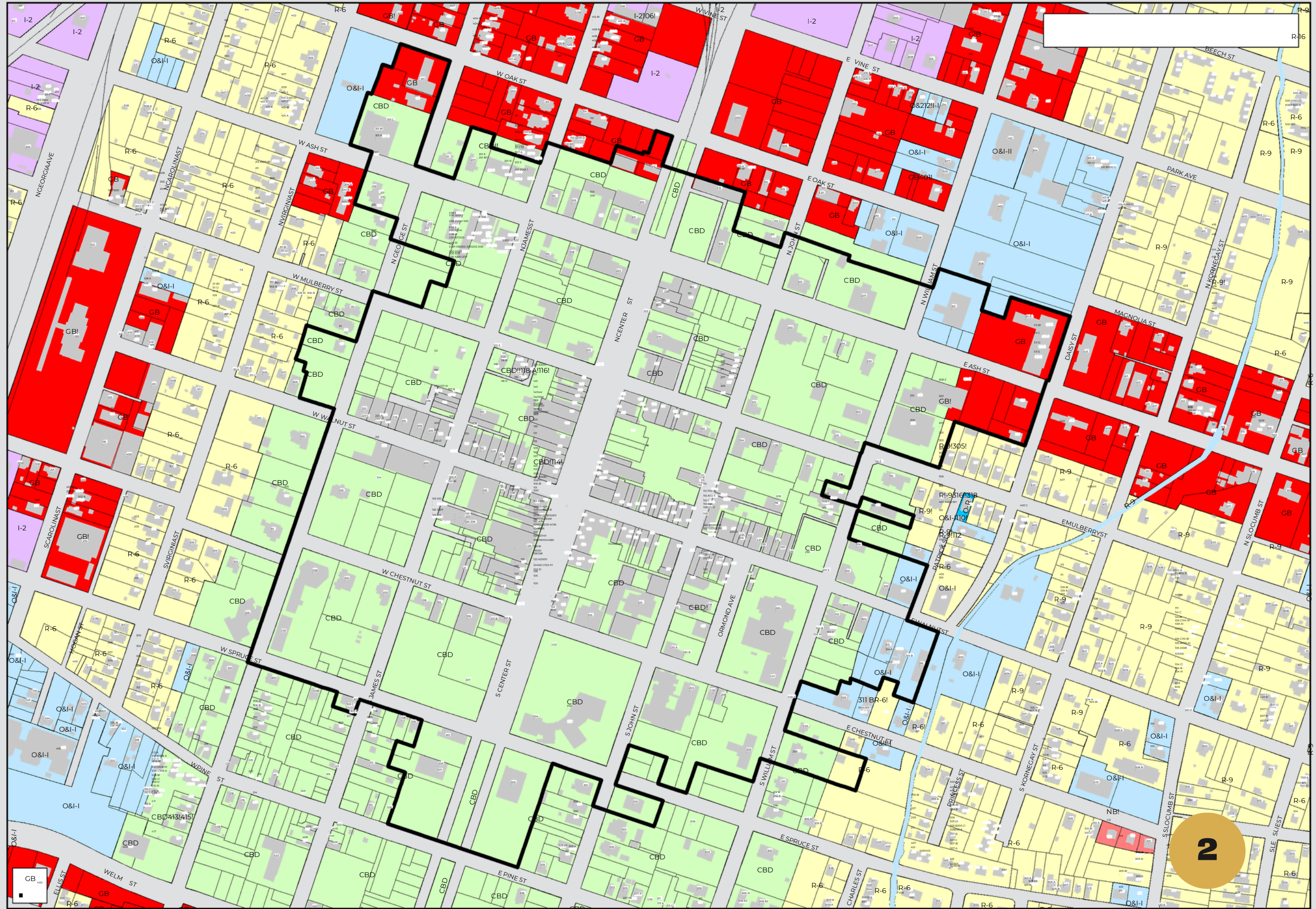


DOWNTOWN GOLDSBORO

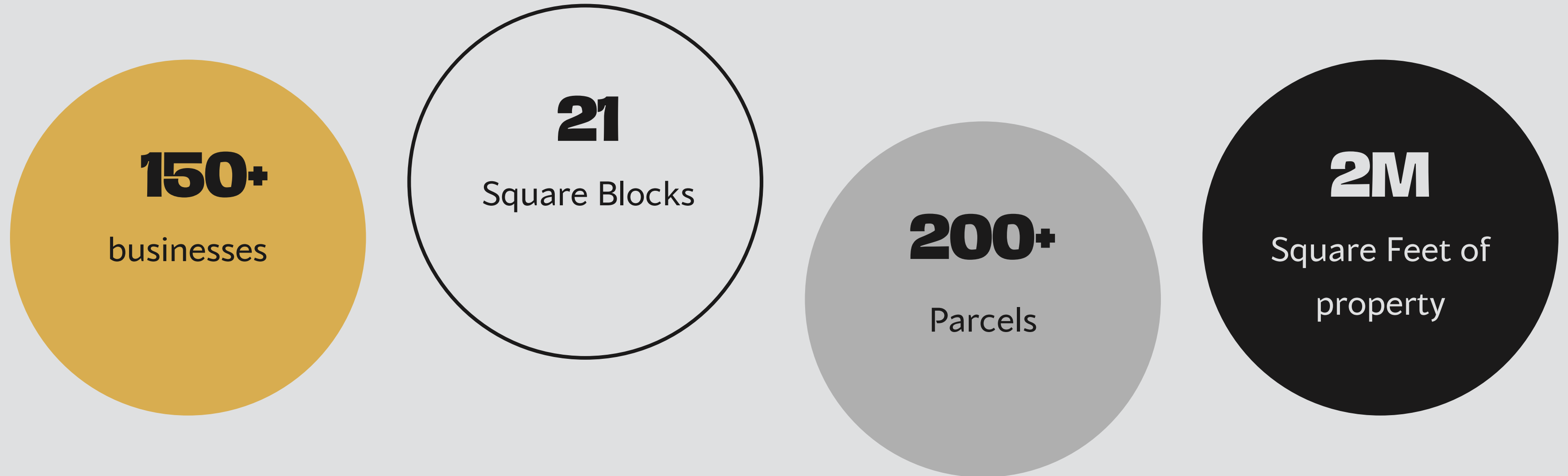
Goldsboro's Municipal Service District Map

KEY

-  CBD
-  R-6
-  GB
-  O&I
-  I-2



Goldsboro's MSD



30-40% property vacancy rate, largely comprising blighted properties in need of substantial investment to put them back into use.

MSD Initiatives

Objective: Reinstating the former tax rate of .235 will add an estimated \$65,000 to the proposed budget.

Fiscal Strategy: Directing funds towards two priority initiatives to stabilize the Central Business District and support economic development.

VACANCY & BLIGHT MITIGATION

Encouraging private investment and property reuse/rehabilitation through incentives

Supporting the enforcement of vacancy guidelines, encouraging owners to improve properties in an effort to limit signs of vacancy

Addressing Vacancy & Blight : Priority 1



Example of Evidence of Vacancy



Example of Evidence of Vacancy

Code Enforcement Support of Vacancy Mitigation - \$30,000:

- Funds 3rd-party assistance (10 hours/week).
- Focuses on documentation and follow-up for CBD property vacancies.
- Coordinated through Development Services and Code Enforcement.

Addressing Vacancy & Blight: Priority 2



Before Facade Grant



After Facade Grant

Incentive Grant Expansion to Support Vacancy Mitigation - \$30,000:

- 100% increase to the grant line.
- Priority 1: Fire Suppression and Design Fees (rehabilitating existing structures).
- Priority 2: Facade Grants (improving street-level aesthetics).

Since December, nearly \$60,000 has been awarded to downtown property owners for improvements to 15 facades. *Funded through a grant to DGDC.*

Before Facade Grant



After Facade Grant



Before Facade Grant



After Facade Grant





FY 2026-27 MANAGER'S RECOMMENDED BUDGET PRESENTATION

City Council Meeting

Matt Livingston, City Manager

June 1, 2026



www.goldsboronc.gov

Budget Process and Timeline

- **January 5th** | 5-year CIP review and adoption (Began early Fall 2025)
- **February 12th and 13th** | Council Budget retreat
- **March** | Department Budget Meeting(s) with Manager Finance and Budget Committee
- **April** | Preparation and balancing Manager's recommended budget
- **May 4th** | Official submittal of Manager's recommended budget
- **May 18th** | Hold Public Hearing
- **TBD (Before June 30th)** | Formally adopt annual budget and rate ordinance

Budget Inputs and Directives

Budget was drafted using several guiding documents and input:

1. Five-year Capital Improvement Plan adopted January 2026
2. Community Survey/citizen needs and desires
3. Council directives and priorities as determined at February budget retreat
4. State and Federal mandates 2.4% surcharge on city payroll by state of NC.

Budget Challenges

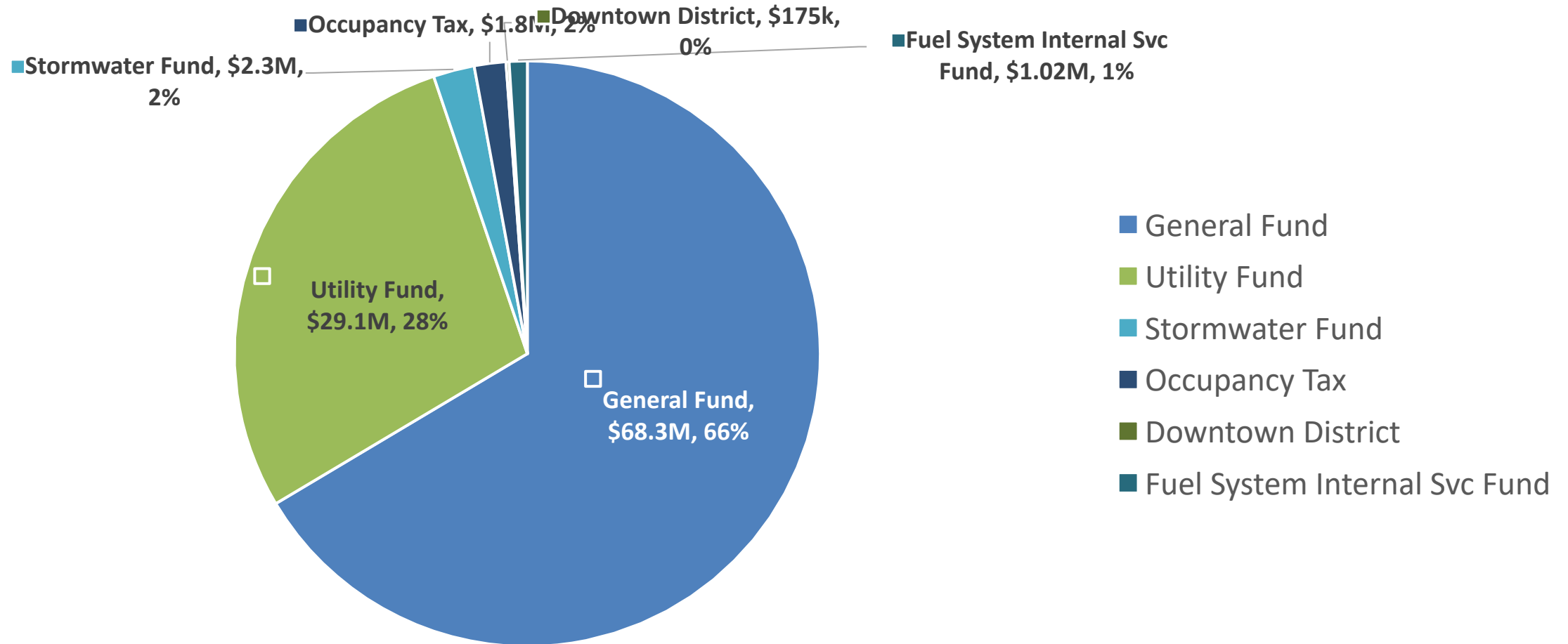
- Modest revenue growth
- Inflationary pressures and economic uncertainty
- Significant infrastructure and capital needs (i.e. roads)
- Unanticipated new expenses i.e. 2.4% surcharge 850k future bridge repair
- Maintaining operational costs at prior or estimated year end amounts
- No new taxes or increases in the general fund property tax
- One new full-time position (eliminated 2 part time) GEC Support Staff

Budget General Overview

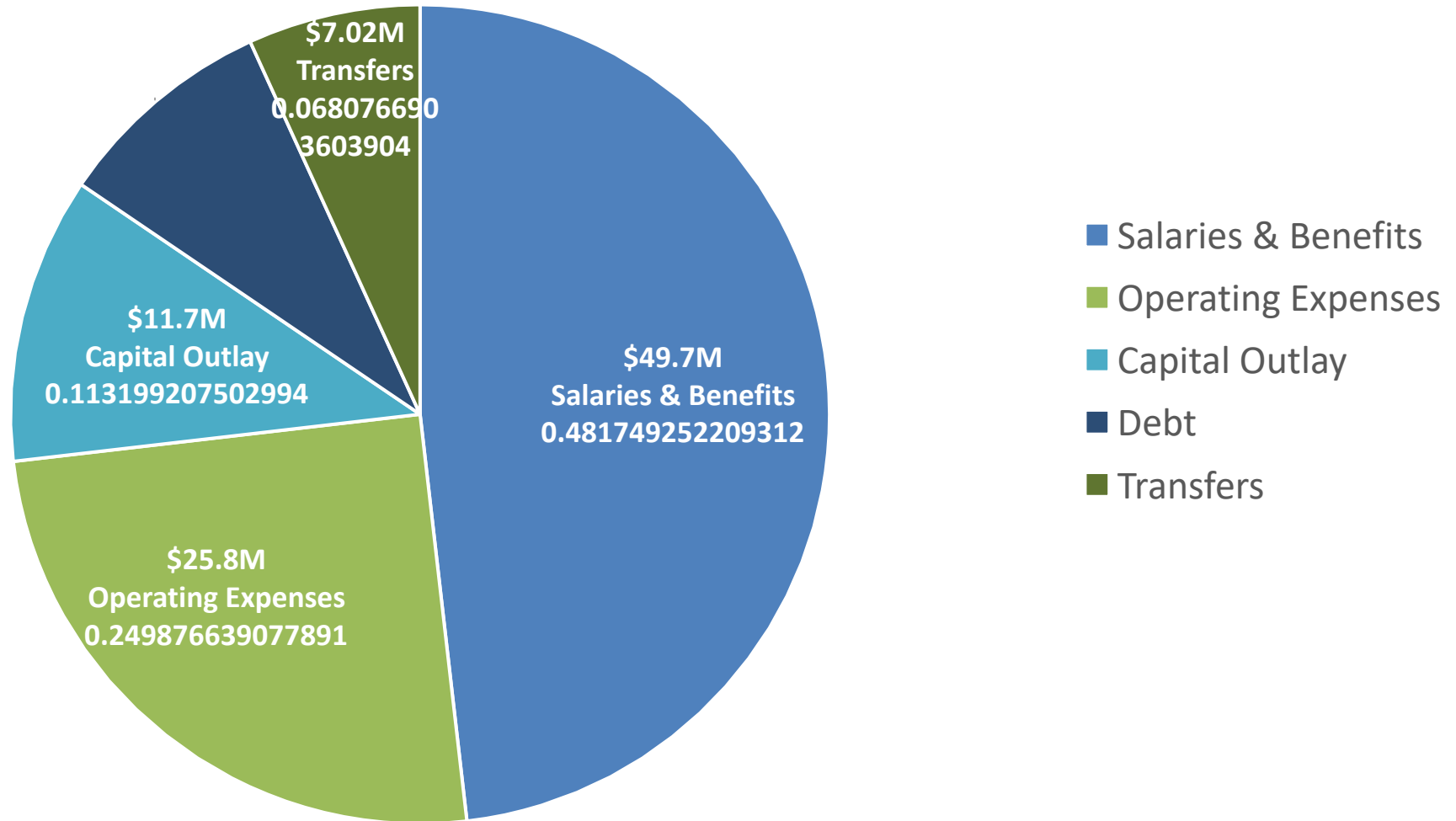
Fund	FY26 Adopted 6/17/25	FY27 Manager Recommended Budget 5/4/26	Change FY27 V. FY26	FY27 Mgr. Rec. % of Total
General Fund	61,182,968	68,328,986	7,146,018	66%
Utility Fund	27,134,809	29,184,988	2,050,179	28%
Stormwater Fund	2,209,061	2,332,853	123,792	2%
Occupancy Tax	1,359,379	1,795,458	436,079	2%
Downtown District	110,847	174,832	63,985	0%
General Fund Capital Reserve	1,000	1,000	-	0%
COG Cemetery Perp Care Fund	53,105	1,980	(51,125)	0%
Fuel System Internal Svc Fund	1,035,700	1,023,700	(12,000)	1%
SDF Utility Fund Capital Reserve	650,000	400,000	(250,000)	0%
All Operating Funds	\$93.74M	\$103.24M	\$9.51M	100%

9% increase from current year due to planned spending on capital needs

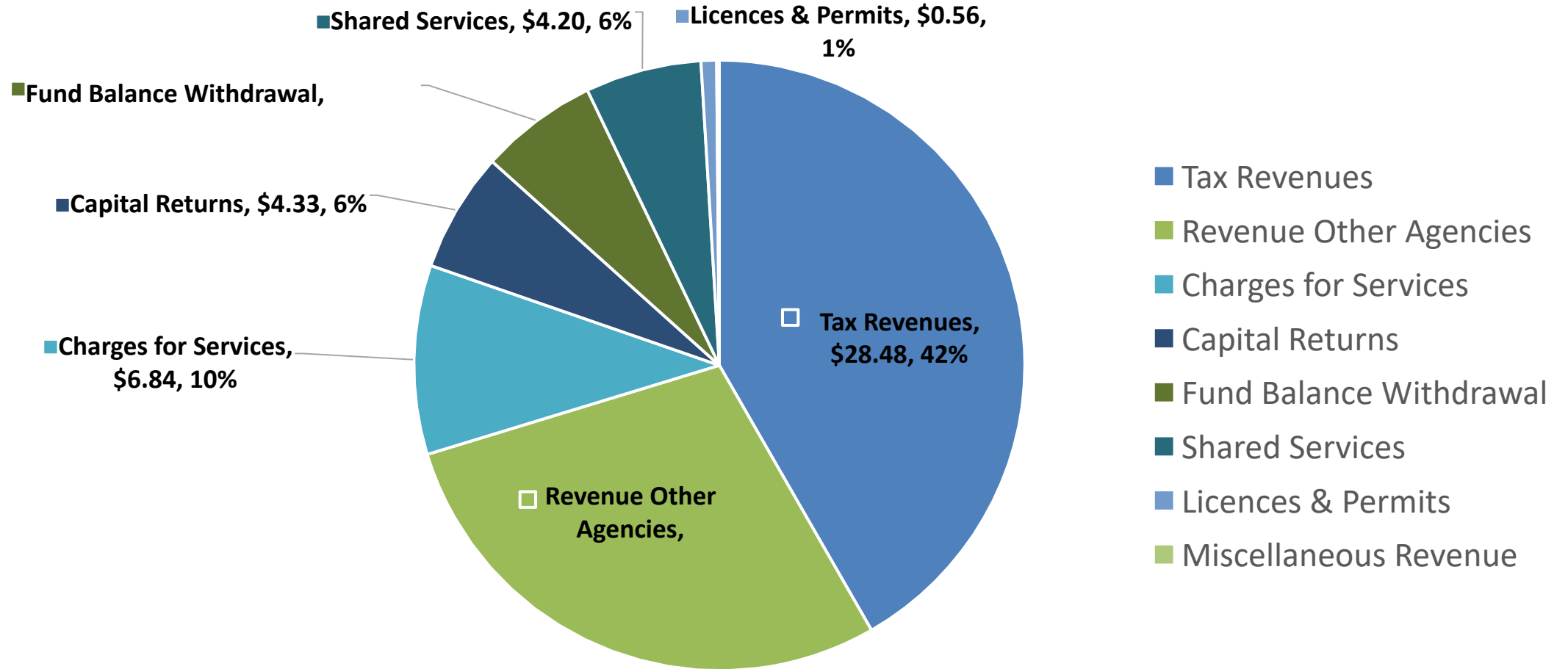
FY26-27 Manager's Recommended Budget | All Major Funds



FY 26/27 Expenditure Summary



FY26/27 General Fund Revenue



How Your Tax Dollars Are Spent (Visual)



How Your Tax Dollars Are Spent (Chart)

Expend Type	FY26	FY27	Change	% of Total
	Adopted 6/16/25	Manager Recom. Budget 5/4/26	FY27 V. FY26	
Public Safety	\$28.46M	\$29.64M	\$1.19M	43%
General Government	\$11.87M	\$14.3M	\$2.43M	21%
Culture & Recreational	\$6.25M	\$6.57M	\$.33M	10%
Environmental Protection	\$4.98M	\$5.86M	\$.88M	9%
Transportation	\$3.11M	\$1.86M	-\$1.25M	3%
Economic Development	\$2.14M	\$2.14M	\$.M	3%
Debt Service	\$4.33M	\$5.83M	\$1.49M	9%
Shared Services & Transfer:	\$.05M	\$2.13M	\$2.08M	3%
General Fund Expend.	\$61.18M	\$68.33M	\$7.15M	100%

Capital Requests Summary

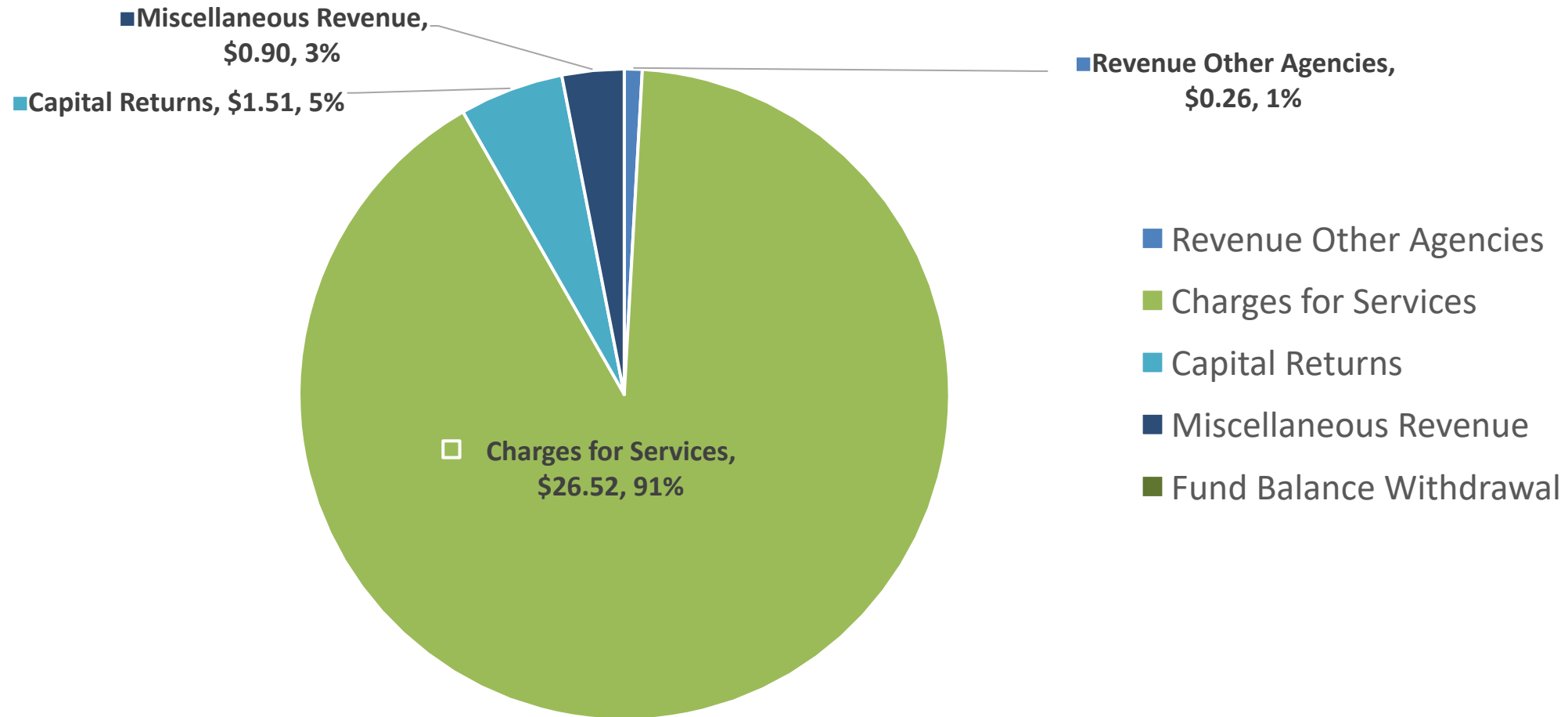
FY2026-27 Manager's Recommended Budget

Capital Outlay Type	FY26-27		FY25-26	
	Request	Manager Recommended	Request	Adopted
Buildings & Improvements	\$ 2,630,701	\$ 1,295,974	\$ 949,800	\$ 50,000
Rolling Stock/Equipment	\$ 2,440,718	\$ 2,750,270	\$ 4,031,095	\$ 1,889,935
Vehicles	\$ 3,473,229	\$ 3,516,265	\$ 4,354,436	\$ 2,736,096
Infrastructure*	\$ 5,000	\$ 5,000	\$ 4,399,600	\$ 1,217,700
Distribution System	\$ 1,812,935	\$ 3,719,607	\$ 25,533,579	\$ 3,899,456
Total All Funds	\$ 10,362,583	\$ 11,287,116	\$ 39,268,510	\$ 9,793,187

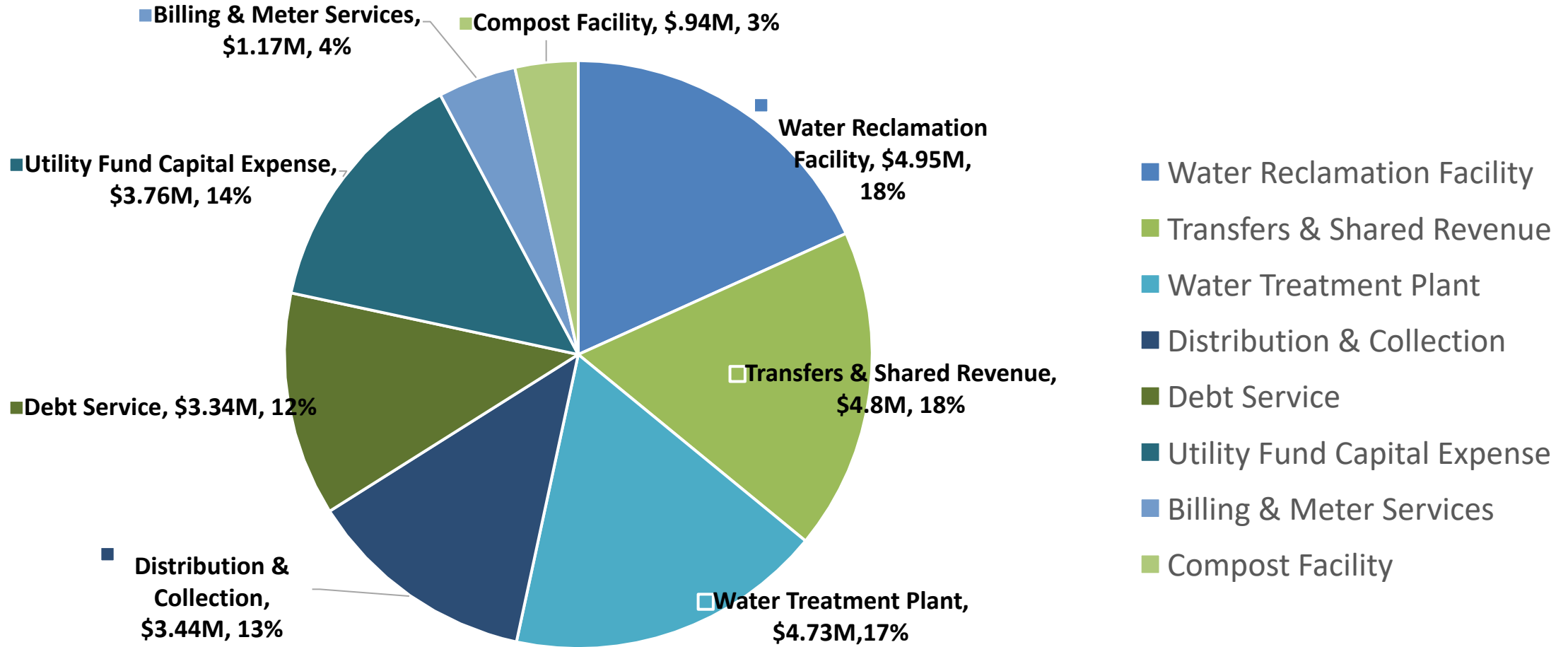
* Note on Infrastructure Capital

- Paving \$3.2M – Not included as Capital Request:
 - \$2M Assigned Reserve Transfer to Powell Bill Special Revenue Fund (G1112)
 - \$1.2M Powell Bill revenue is accounted for in special revenue fund (G1112) not General Fund

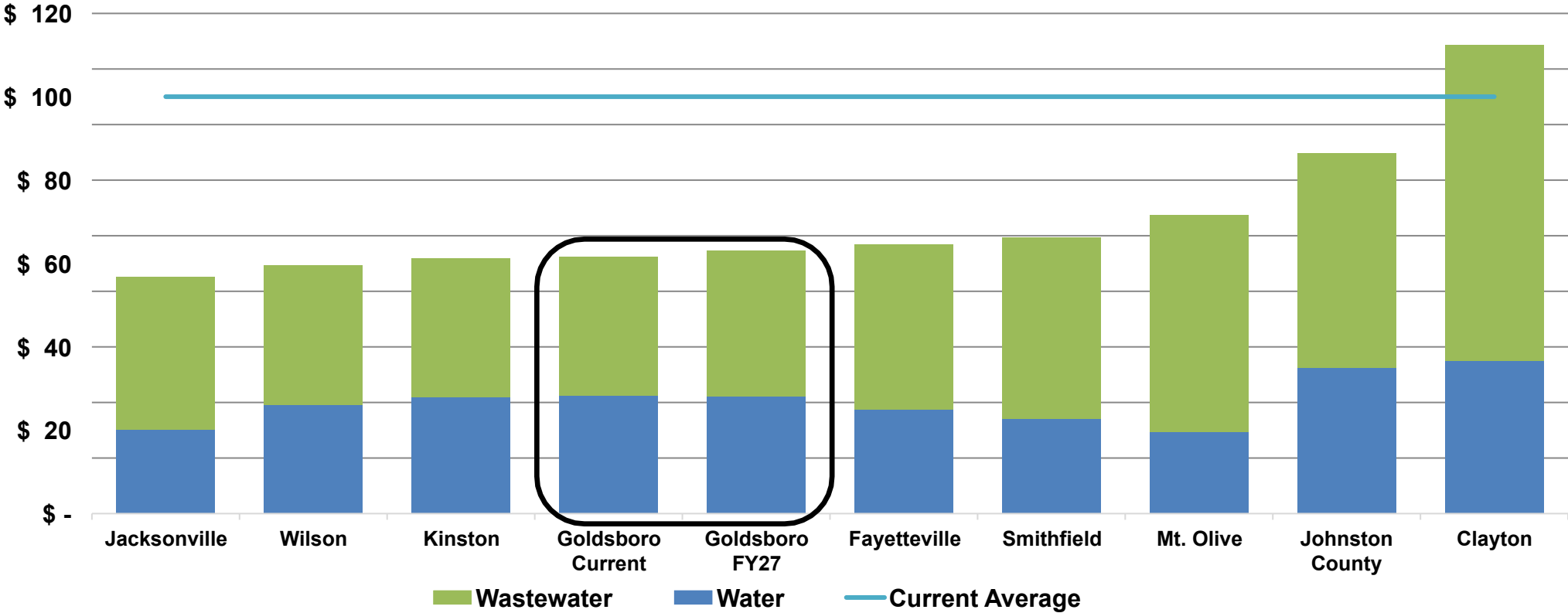
FY26-27 Manager's Recommended – Utility Fund Revenues



FY26-27 Manager's Recommended – Utility Fund Expenditures



Water/Sewer Rate Comparison



Current Rate Versus proposed Tiered

Current Bills (FY 2026)					
Customer	Water	Sewer	Garbage	Stormwater	Total Bill
Low User (1,000 gallons)	\$24.13	\$10.00	\$26.00	\$4.75	\$64.88
Low-Moderate (2,000 gallons)	\$28.74	\$20.00	\$26.00	\$4.75	\$79.49
Average (3,000)	\$33.35	\$30.00	\$26.00	\$4.75	\$94.10
High-Average (5,000 gallons)	\$42.57	\$50.00	\$26.00	\$4.75	\$123.32
High (10,000 gallons)	\$65.62	\$100.00	\$26.00	\$4.75	\$196.37

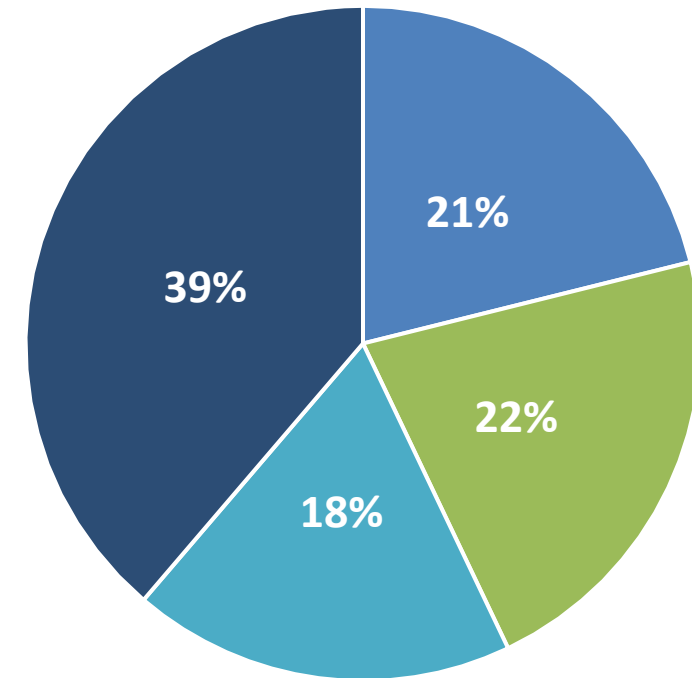
Proposed Bills (FY 2027)							
Customer	Water	Sewer	Garbage	Stormwater	Total Bill	\$ Difference	% Difference
Low User (1,000 gallons)	\$24.00	\$10.50	\$28.00	\$4.75	\$67.25	\$2.37	3.65%
Low-Moderate (2,000 gallons)	\$27.50	\$21.00	\$28.00	\$4.75	\$81.25	\$1.76	2.21%
Average (3,000)	\$31.00	\$31.50	\$28.00	\$4.75	\$95.25	\$1.15	1.22%
High Average (5,000 gallons)	\$42.06	\$52.50	\$28.00	\$4.75	\$127.31	\$3.99	3.24%
High (10,000 gallons)	\$68.00	\$100.00	\$28.00	\$4.75	\$200.75	\$11.09	5.65%

Average Customer Bill Change is \$1.15

CUSTOMER BASE BY GALLONS (APRIL 2026)

61% OF CUSTOMERS USE LESS THAN 3000 GALLONS

GALLONS	CUSTOMER COUNT	% OF COUNT
1000 OR LESS	2807	21%
1001-2000	2898	22%
2001-3000	2437	18%
OVER 3000	5148	39%
TOTAL	13290	100%



■ 1000 OR LESS ■ 1001-2000 ■ 2001-3000 ■ OVER 3000

What Does The Budget Accomplish

- Maintains current general fund property tax rate
- Creates an annual spending plan and policy that prioritizes city spending based on citizen input, council directives and department heads needs
- Funds all level A high priority essential capital needs
- Creates greater equity by establishing tiered utility rates
- Directs significant funds funding towards infrastructure mandated i.e. new street resurfacing program at 3.2 million
- Invests in capital equipment for essential services expanding or improving upon where needed
- Maintains council contingency line item at 50k

Reinstated MSD Rate – Primary Uses (+\$65k)

Vacancy Mitigation

- Code Enforcement Support of Vacancy Mitigation - \$30,000:
 - Funds 3rd-party assistance (10 hours/week).
 - Focuses on documentation and follow-up for CBD property vacancies.
 - Coordinated through Development Services and Code Enforcement.

Blight Mitigation

- Incentive Grant Expansion to Support Blight Mitigation - \$3,000:
 - 100% increase to the grant line.
 - **Priority 1:** Fire Suppression and Design Fees (rehabilitating existing structures).
 - **Priority 2:** Facade Grants (improving street-level aesthetics).

Overview of FY 26/27 Changes

- 5% utility rate increase tiered rates August/September 2026
- \$2 increase in sanitation fees \$1 recycling \$1 garbage
- Greater discounts for in city recreation users increasing fees by 50% outside city users.
- Youth sports registration fee \$50.00 (in city) \$75.00 (outside city)
Current rate is \$45.00 and \$60.00*
 - Youth sports programs on average cost over \$100.00 per player
- Reinstatement of prior year MSD tax rate current rate is .156
previous rate is .235

NEXT STEPS

SPECIAL CALLED BUDGET MEETING WITH
ADDITIONAL PRESENTATIONS (June 1)



CONSIDERATION OF ADOPTION OF THE
FY27 BUDGET ORDINANCE (June 1)



FY27 BUDGET ADOPTION (BY JUNE 30)