

MINUTES OF MEETING OF MAYOR AND CITY COUNCIL HELD
NOVEMBER 3, 2014

WORK SESSION

The Mayor and Council of the City of Goldsboro, North Carolina, met in a Work Session in the Large Conference Room, City Hall Addition, 200 North Center Street, at 5:00 p.m. on November 3, 2014 with attendance as follows:

Present:

Mayor Alfonso King, Presiding
Mayor Pro Tem Bill Broadway
Councilmember Michael Headen (arrived at 5:13 p.m.)
Councilmember William Goodman
Councilmember Charles J. Williams, Sr.
Councilmember Chuck Allen
Councilmember Gene Aycock
Jim Womble, City Attorney
Scott Stevens, City Manager
Melissa Corser, City Clerk
Angel Wright-Lanier, Assistant City Manager
Randy Guthrie, Assistant City Manager
Jimmy Rowe, Planning Director
Jennifer Collins, Assistant Planning Director
Kaye Scott, Finance Director
Jeff Stewart, Police Chief
Scott Barnard, Parks & Recreation Director
Felicia Brown, Parks & Recreation
Allen Anderson, Chief Building Inspector
Julie Metz, DGDC Director
Erin Acree, Promotions Coordinator
Gary Whaley, Fire Chief
James Farfour, Assistant Fire Chief
Betsy Rosemann, Travel and Tourism Director
Scott Williams, IT Director
Jose Martinez, Public Works Director
Shycole Simpson-Carter, Community Development Administrator
Ethan Smith, Goldsboro News-Argus
Lonnie Casey Citizen

Call to Order. The meeting was called to order by Mayor King at 5:00 p.m.

Invocation. Councilmember Williams provided the invocation.

Ms. Julie Metz introduced, Erin Acree, the new Promotions Coordinator. Ms. Metz shared Erin comes to us with a background in communications, marketing and promotions. She has worked with a non-profit, the Ronald McDonald House in Greenville, as their public relations person, and most recently worked for ECU in the Construction Management Department as their Outreach Coordinator. She has a lot of experience and we are really excited to have her on board.

Ms. Acree stated thank you for having her here tonight and it feels great to be back home. She shared she served as an intern at the Paramount Theatre, so it is nice to come full circle and be back in the City of Goldsboro. She stated she looks forward to working with DGDC.

Mayor King and Council welcomed Ms. Acree.

Cover Agenda. Each item on the cover agenda was generally discussed. Items with additional comments included the following:

Item G. Site Plan Revision – E Park, LLC (Self-Service Auto Washing Facility). Councilmember Aycock asked if Mr. Rowe would review the interconnectivity once more. Mr. Rowe shared the applicant feels that stacking vehicles may conflict with large trucks traversing the site to access the Auto Zone property through this rear point of interconnectivity and now requests that the site plan be revised to show no interconnectivity between the two lots. Since the owner of the Auto Zone site also owns property to the rear of the car wash site which fronts on Durant Street, staff believes access could be provided in that locations to allow for large trucks to make deliveries to the rear of Auto Zone.

Item I. Sign Modification. Councilmember Aycock stated he felt we should approve the request, Harris Teeter has two signs. Mr. Rowe stated staff would like the applicant to set the sign back as far as possible, so that larger trucks do not hit the sign when turning in.

Additional items discussed included the following:

Fire Department Service Area. Chief Whaley shared information regarding Pinewood Fire Department. Pinewood Fire Department is dissolving as of December 1st. Chief Whaley shared he and Mr. Stevens met with County officials last week to discuss a Fire Service District to cover areas currently served by Pinewood Fire Department. As a part of this discussion, they also looked a various donut holes in and around the City.

Chief Whaley shared the following information regarding a proposed fire services contract between Wayne County and the City of Goldsboro:

- We would enter into a fifteen year agreement for the City of Goldsboro to respond to all fire calls (not for EMS or other medical calls) for the properties delineated on the map. The map has been prepared based upon which fire department within the County can respond the fastest under identical conditions.
 - One year renewal after initial term unless cancelled with a 12 month notice.
- The authority for counties to contract with cities for fire protection services is found in NCGS 153A-233.
- The agreement could be terminated by either party at any time one year after giving written notice to the other party. That provides sufficient time for both parties to adjust the fire district boundaries so that no property owner is adversely affected.
- The County will remit on a monthly basis all fire tax district revenues collected on the properties assigned to the City of Goldsboro under this contract.
- For the remainder of the current year, we would prorate the collection of taxes for the full year, based upon how many months Goldsboro provided the services, and what percentage of each current fire service district the property going to Goldsboro is of each such district.
- The tax rate used on the various properties shall be the identical rate to the nearest non-City volunteer fire department, which would have served the property if a contract with the City had not been entered into.
- The expectation to establish a Goldsboro Rural Fire District with the intention of establishing one fire tax rate in the future.
- We would take the necessary legal steps to assign these properties to Goldsboro so that the property owners get the fire insurance rating. This may include setting up a service district distinct from the City and the existing fire districts for these fire services. The authority for this is found in NCGS 153A-301 et seq. It should be noted that we currently use county service districts for fire protection on this statute, NOT fire protection districts under NCGS 153A-233. This allows us to change the service district boundaries as needed, which is what we would do in this case.

Revenue from each Fire District

- Pinewood FD Tax rate 0.07% \$26,787.84

• Arrington FD	Tax rate 0.076%	\$ 180.39
• Elroy FD	Tax rate 0.065%	\$ 527.26
• Mar-Mac FD	Tax rate 0.06%	\$ 164.35
• New Hope FD	Tax rate 0.063%	\$ 124.85
• Rosewood FD	Tax rate 0.0552%	\$ 709.14
• Belfast FD	Tax rate 0.0574%	\$ 9,428.27
	Total Fire Tax	\$37,922.10

***Revenue for 2014/2015 \$22,121.23

Operational Factors Considered

- Total Calls = 50
- Minimal effect on response times
- Minimal effect on ISO points
- Increase rural area for wild land fire suppression
- Eliminates confusion in County response areas surrounded by the City

Chief Whaley stated they are asking Council tonight if staff could enter into an agreement once the contract has been reviewed by the City Manager, City Attorney and County representatives.

Mr. Stevens stated he and the Chief are supportive but he would like to share a reservation he has. He stated you would have eight (8) different fire taxes in the City which he feels is unfair because they would be getting the same service. In his opinion a better service, we are there 24 hours 7 days a week; we train to a different level because we are required to. How would we justify eight (8) different taxes? From the County’s prospective it is simpler for them to take parts of a certain fire district from these rural departments and not have different rates; so that one person in Belfast does not pay more if the City covers them versus if the City does not cover them. He stated it does make since to him and the Chief to fill in the holes; it does not make sense for someone to drive through Pill Hill to fight a fire at the end of the street.

Mr. Stevens shared our fire rate if prorated, which can vary from year to year based on our budget, is about 12 ½ cents of the property tax. Council discussed rates. Mayor King expressed concerns over the fire tax rate being lower than what city residents pay and Council agreed. Mr. Stevens stated as a part of the agreement we should include a plan to increase the rate to what our citizens pay. Mr. Stevens stated the City does not have to take in the area; the County could distribute the area among the other fire districts.

Council also discussed equipment.

Councilmember Aycock asked where would the EMS go and Chief Whaley stated the EMS would remain at Pinewood.

Chief Whaley shared that if a call were to come in on December 2nd, they would call us for mutual aid and we would respond.

Council discussed providing service for one year and then move to the City’s rate. Mr. Stevens stated staff will bring back an agreement for Council to review.

Downtown Development Efforts. Ms. Angel Wright-Lanier shared the following information:

Tour of Southside Redevelopment Project

- October 14, 2014 – Mayor Pro Tem Broadaway and Councilmember Allen toured the Southside redevelopment project in Greensboro, NC.
- The Southside project was highlighted during our 2014 Council retreat by Tom Low.
- Staff members from Greensboro included: ACM Andy Scott and Planning Director Sue Schwartz.

- City of Goldsboro staff members included: ACM Angel Wright-Lanier and ACM Randy Guthrie

Ms. Wright-Lanier reviewed aerials and transformation photos of the Southside redevelopment project area. Ms. Wright-Lanier shared Mayor King, Mayor Pro Tem Broadway and Councilmember Allen met with staff members on October 20, 2014 to discuss revitalization efforts. The group discussed a six block area encompassing Elm Street to Spruce Street between James Street and William Street.

Ms. Wright-Lanier shared next steps include:

- Enhance Code Enforcement in the six block area
- Determine important homes in the area
- Meet with members of the community
- Meet with Historic District Commission

Ms. Wright-Lanier shared additional revitalization efforts will include the following:

- Cross departmental team organized to make recommendations for changes in code enforcement.
- Working with HUD on Neighborhood Revitalization Strategy – the six areas highlighted on the map is now proposed to be included.
- Working with the School of Government’s Development Finance Initiative – they’ve proposed a contract for \$26,000 to help us determine an overall strategy for attracting developers.

HUD Initiatives

- Downtown Housing Investment Corporation (DHIC) from Raleigh, NC is preparing to present before City Council in December.
- DHIC, Inc. is a 40 year old nonprofit founded by the City of Raleigh, NC – still City funded.
- Interested in applying for a tax credit project to be funded by the NC Housing Finance Agency
- Looking at the site across from the Police/Fire Complex.
- DHIC, Inc. was invited to the developer’s reception early 2014 – came down for a tour in September.

Councilmember Allen stated sometimes you have to get out of Goldsboro to see other things. Councilmember Allen stated he could not tell you have unbelievably impressed he was with what Greensboro has done in ten (10) years. He shared Greensboro stated they put \$6 million dollars in with most going to infrastructure. He stated you could not tell the difference between a renovated home and a newly built home. To correlate that to Goldsboro, we do a little here and a little there, we need commitment and we need for this to be someone’s “baby.” Councilmember Allen stated we have had some great successes but feels we could do better.

Mayor Pro Tem Broadway stated Greensboro focused on one area and they owned the land.

Councilmember Allen stated we will have to enforce our code and policing. Mr. Stevens cautioned with being more proactive with code enforcement, there will be some unhappy property owners.

Councilmember Aycock asked what percentage of dollars was private investment. Mr. Stevens stated staff could get those numbers.

Sports Tourism Economic Impact. Mr. Scott Barnard and Ms. Betsy Rosemann presented the following information:

Sports Tourism

- An emerging segment of the world’s largest and fastest growing industry, sports tourism capitalizes on the relationship between tourism and the high-profile, multi-billion dollar sports industry.

- A powerful economic engine
 - 40 % of all adults are sports travelers
 - The largest census region for sports related trips is in the South
 - 40,000 sports events are held annually in the US
 - Average spending per athlete is \$781
- Virtually Recession Proof
 - The youth sports travel industry is worth an estimated \$7 billion and is growing by 3 to 5 percent annually, according to the National Association of Sports Commissions
 - Youth/Amateur/Collegiate sporting events generated \$380 million in revenue to NC in 2012
 - Youth represent 77% of all athletes
 - The growth of the youth sports industry has spawned a niche market
 - Parents increasingly incorporate vacations and sporting events
 - Parents nationwide, spent more than \$5 billion dollars in 2013 on youth sports

2014 Sporting Events

- Goldsboro Family YMCA – 26 Swim Meets
 - Economic Impact - \$750,000
- George Whitfield’s 43rd Annual Baseball Clinic
 - Economic Impact - \$7,000
- Professional Disc Golf Tournaments
 - Economic Impact - \$ 7,800
- SWAC Baseball Tournaments
 - Combined Economic Impact - \$13,700
- Cycling Events
 - Economic Impact - \$14,875
- 3V3 Youth Soccer Tournament
 - Economic Impact - \$6,500
- ACO North Carolina State Championships of Cornhole
 - Economic Impact - \$9,200
- 5th Annual AMA Extreme Dirt Track Nationals
 - 300 Participants representing 48 states
 - Economic Impact - \$115,000
- 1-A and 2-A High School State Regionals
 - Economic Impact \$4,700
- Punt, Pass & Kick
 - Economic Impact - \$5,100
- 2014 USTA NC Singles League State Championship
 - Economic Impact - \$275,000

Upcoming Sporting Events

- Swim Meets – Goldsboro Family Y
- Professional Disc Golf Tournaments
 - Stoney Creek Park, Berkeley Park, and GMGAC
 - January 3 & 4 and May 23 & 24
- The “Down East” Open
 - March 2015
- Foot Golf Tournaments
- 3V3 Youth Soccer Tournament
 - Early Summer 2015
- 2015 ACO NC State Championship of Cornhole
 - Early Summer 2015
- Cycle NC
 - Generated \$100,000 to Local Economy in 2013
 - Recruiting Event for October 2015
- 2015 USTA NC Singles League State Championship
 - October 2015
- Pickle Ball
 - Recruiting 2015 Events

- Lacrosse Events
 - Recruiting 2015 Events

Economic Impact of Travel to Goldsboro and Wayne County

	Travel Expenditures (Millions)	Local & State Taxes (Millions)	Tax Savings Per Citizen
2005	\$101.7	\$7.96	\$69
2007	\$113.0	\$8.4	\$74
2008	\$120.3	\$9.3	\$79
2009	\$116.6	\$9.3	\$82
2010	\$126.5	\$10.4	\$84
2011	\$138.6	\$10.4	\$85
2012	\$144.4	\$10.8	\$88
2013	\$147.4	\$11.11	\$89

Mayor Pro Tem Broadway commended Mr. Barnard and Ms. Rosemann for their efforts.

Councilmember Headen suggested they try getting racquetball tournaments.

General Fund Impact – Commercial Dumpsters. Mr. Jose Martinez shared the following information.

General Fund Impact (Updated)

- Revenues collected from 109 accounts serviced by Dumpmaster Sanitation Trucks = \$424,130.40
- Expenditures
 - Salary for 1 Operator = \$33,831
 - Overhead / Benefits = ~\$13,380
 - Front Line Vehicle Maint & Fuel = ~\$30,390
 - Backup Vehicle Maint & Fuel = ~\$18,700
 - Annual Tipping Fees = ~\$73,850
 - Total = ~\$170,150
- Yearly Funds put into General Fund = ~\$ 254,000
- Hidden Savings– City services 23 dumpster for City Departments which are not billed.
- IF the Sanitation Department billed the City of Goldsboro for the service of these 23 dumpsters, it would cost \$72,204/year. These charges would be paid to a private contractor if the city was not in the commercial sanitation business.
- Negative Impact to the General Fund if the City no longer provided Commercial Sanitation services = ...
 - \$254,000 (billings-expenditures) + \$72,000 (cost for private company to service city) = \$326,000 / year

There being no further business, the work session adjourned at 6:53 p.m.

CITY COUNCIL MEETING

The Mayor and Council of the City of Goldsboro, North Carolina, met in regular session in Council Chambers, City Hall, 214 North Center Street, at 7:00 p.m. on November 3, 2014 with attendance as follows:

Present:	Mayor Alfonso King, Presiding
	Mayor Pro Tem Bill Broadway
	Councilmember Michael Headen
	Councilmember William Goodman
	Councilmember Charles J. Williams, Sr.
	Councilmember Chuck Allen
	Councilmember Gene Aycock

The meeting was called to order by Mayor King. Mayor King recognized Boy Scout Troop 258.

The invocation was given by Councilmember Williams. Boy Scout Troop 258 led the Pledge to the Flag.

Public Comment Period. Mayor King opened the public comment period. No one spoke and the public hearing was closed.

Consent Agenda - Approved as Recommended. City Manager, Scott A. Stevens, presented the Consent Agenda. All items were considered to be routine and could be enacted simultaneously with one motion and a roll call vote. If a Councilmember so requested, any item(s) could be removed from the Consent Agenda and discussed and considered separately. In that event, the remaining item(s) on the Consent Agenda would be acted on with one motion and roll call vote. Councilmember Headen moved the items on the Consent Agenda, Items A, B, C, D, E, F, G, H, I, J and K be approved as recommended by the City Manager and staff. The motion was seconded by Councilmember Goodman, and a roll call vote resulted in all members voting in the affirmative. Mayor King declared the Consent Agenda approved as recommended. The items on the Consent Agenda were as follows:

Downtown Lights!, Tuesday, November 25, 2014. Approved. Downtown Lights Up! Is an annual holiday event held downtown to celebrate the “flipping of the switch” - officially beginning the holiday season. All the decorative lights, including those on along Center Street, the traffic circle Magnolia tree, and the Water Tower are turned on simultaneously. Before conducting this ceremony of lights, our Mayor, Santa, the Grinch and children ride a horse-drawn trolley down to City Hall to welcome guests. This year we’re even trucking in tons of snow to set the tone for a very festive downtown holiday season.

The Downtown Goldsboro Development Corporation completes the evening by hosting an array of free activities, including: holiday entertainment, horse drawn trolley rides, Santa Claus, face painting, and providing warm beverages and treats. It is a wonderful time of the year for people to experience the warm atmosphere and festive activities downtown has to offer. The event takes place on the front steps of City Hall which will provide a natural backdrop for the Mayor when he speaks to the crowd wishing them a happy holiday season. The NC Symphony performs at 8 p.m. at the Paramount Theatre that same evening to continue the holiday celebration. Each year our crowd gets larger and we believe this year to be no different with an expected 2000 in attendance.

Due to the logistics of the horse drawn trolley, this event has always been promoted as a street fair. The DGDC is requesting that the 200 block of North Center Street be closed from 2:00 p.m. to 8:00 p.m. to keep our guests safe.

All vendor booths, entertainment attractions and displays will be arranged to secure proper access to all fire hydrants, alleyways and driveways.

As with all DGDC downtown events, effected city departments will be contacted and the following concerns are to be addressed:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is to be maintained in the center of the street to provide access for fire and emergency vehicles.
3. All activities, change in plans, etc., will be coordinated with the Police Department.
4. The Police and Fire Departments and General Services are to be involved in the logistical aspects of the Event.

Staff recommended Council grant the requested temporary closing of the 200 block of North Center Street between Mulberry and Ash Street on Tuesday, November 25, 2014 from 2:00 pm to 8:00 p.m. to be used for activities associated with Downtown Lights Up!, subject to the above conditions. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Veterans Day Parade and Celebration – Street Closing Request. Approved.

A request was received from Victor Miller with the Wayne County Veterans & Patriots Coalition on October 2, 2014. The Wayne County Veterans and Patriots Coalition is requesting permission to close a portion of certain City streets on Saturday, November 11, 2014 from 8:00 a.m. to 2:00 p.m. in order to hold a Veterans Day Parade and Celebration.

The street closing request is as follows:

Parade Route: East on Spruce Street beginning at Center Street to John Street; North on John Street to Mulberry Street; East on Mulberry to William Street; South on William Street to Pine Street; West on Pine Street ending at Center Street.

Staging Areas: South Center Street from Pine Street to Spruce Street; Pine Street from James Street to Center Street.

Additional Closures recommended by the Police Department to manage traffic flow: Mulberry between Center and John; Walnut between Center and John; Chestnut between Center and John; Spruce between James and Center; Pine between George and James; James between Spruce and Elm; Center between Chestnut and Elm; John between Ash and Elm; William between Mulberry and Elm; Walnut between William and Patrick; Chestnut at William; Spruce between William and Charles.

Line up for the parade will be on South Center Street beginning at 9:30 a.m. and the Parade will begin at 11:00 a.m.

The Police, Fire, Public Works and DGDC offices have been notified of this request.

Staff recommends approval of this request subject to the following conditions:

1. All intersections remain open for Police Department traffic control.
2. A 14-foot fire lane is maintained in the center of the street to provide access for fire and emergency vehicles.
3. All activities, changes in plans, etc. will be coordinated with the Police Department.
4. The Police, Fire, Public Works and DGDC offices are to be involved in the logistical aspects of this event.

It is recommended the City Council grant street closings on Center, Ash, Mulberry, Walnut, Chestnut, Spruce, Pine and James Streets on November 11, 2014 from 8:00 a.m. to 2:00 p.m. in order that the Veterans Day Parade and Celebration may take place, subject to the above conditions. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Z-8-14 Betty Jo Walker – North side of McLain Street between US 70 East Off-Ramp and Central Heights Road (R-12 Residential to General Business Conditional District). Ordinance Adopted. The property is located on the north side of McLain Street between US 70 East Off-Ramp and Central Heights Road. The Wayne County Tax Identification No. is 3519-74-3190. The property has a frontage of 126.4 ft., an approximate depth of 134 ft. and a total area of approximately 21,759 sq. ft. or 0.50 acres. The present zoning classification is R-12 Residential. The proposed zoning classification is General Business Conditional District.

The property is occupied by a single-family dwelling.

The applicant has requested a Conditional District and a waiver of site plan approval at time of rezoning. If the zoning is approved to GBCD, development plans would have to be reviewed and approved by the City Council prior to issuance of a building permit.

Comprehensive Plan Recommendation: The City's Land Use Plan designates this property for commercial use.

The property is connected to City water service and sanitary sewer service is available if desired. The site is not located within a flood hazard area.

All change of zone requests are forwarded to Seymour Johnson Air Force Base for their review. Base officials have submitted correspondence indicating that they have no objections to this request.

The applicant has indicated that the owner of the property was recently deceased and in order for the heirs to more successfully market the land for sale, a zoning change of General Business Conditional District has been requested.

As noted previously, the Comprehensive Plan recommends commercial use for the property. If the rezoning is approved, any proposed use would be required to submit development plans for approval by the City Council.

At the public hearing held on October 20, 2014, no one appeared to speak either for or against this zoning change.

The Planning Commission, at their meeting held on October 27, 2014, recommended approval of the zoning change.

Staff recommended Council accept the recommendation of the Planning Commission and adopt the following entitled Ordinance changing the zoning for the property from R-12 Residential to General Business Conditional District with a waiver of site plan approval a time of rezoning. The request is consistent with the City's Comprehensive Plan which recommends commercial zoning for the property. Development plans for any future use proposed for the property will have to be reviewed and approved by the Planning Commission and City Council.

ORDINANCE NO. 2014- 55 "AN ORDINANCE AMENDING THE UNIFIED DEVELOPMENT ORDINANCE OF THE CITY OF GOLDSBORO, NORTH CAROLINA CODE OF ORDINANCES"

CU-12-14 Larry J. Davis –North side of US Highway 70 West (West Grantham Street) between Hargrove Street and Jordan Boulevard. Approved. The applicant requests a Conditional Use Permit in order to operate a used car dealership for high-end, high-performance autos including the accessory uses of restoration, service and repair.

Frontage: 181 ft.

Depth: 332 ft.

Area: 50,182 sq. ft., or 1.15 acres

Zoning: General Business

The property is occupied by an existing 11,520 sq. ft., one- story, brick-veneer, metal sided commercial building. The building, which has been vacant for some time, was previously utilized by Alpha & Omega Christian Center.

The applicant proposes to upfit the front portion of the existing building from retail to general office space for used car sales and the rear portion for restoration, service and repair of automobiles.

The submitted site plan identifies 10 display parking spaces, 4 customer parking spaces, 4 employee parking spaces and one handicap parking space.

Hours of Operation: 9:00 a. m. to 6:00 p. m.
(Monday thru Saturday)

Two existing curb cuts provide access to the property along West Grantham Street while an existing shared gravel driveway provides access along the rear of the property facing Collier Street. NCDOT has reviewed the site plan and recommends that one of the curb cuts on West Grantham Street be closed or that each be converted to one-way in and out access.

Due to existing site conditions and overhead power lines, ornamental shrubs and understory trees are proposed along West Grantham Street. Street trees are to be provided along the rear Collier Street frontage.

Applicant desires not to provide landscape buffers along the western and eastern property lines. Installation of a required Type C, 20 ft. wide landscape buffer along the western property line to Collier Street would obstruct existing traffic circulation to the rear of the lot which provides for loading and unloading of deliveries to and from adjacent businesses.

Installation of a 6 ft. high opaque PVC fence is proposed for the eastern property line from West Grantham Street to Collier Street in lieu of the required Type A, 10 ft. wide landscape buffer. A modification will be required to waive the installation of landscaping in this location.

The site plan identifies an existing 49 ft. tall, 100 sq. ft. non-conforming freestanding sign for use by the applicant. The current General Business zone would only allow a maximum height of 25 ft. and total allowable area of 80 sq. ft. for the freestanding sign. A modification to allow the use of this sign will be required.

Requested modifications for the site are as follows:

1. Modification of the Type C (20 ft. wide) buffer along the western property line;
2. Modification of the eastern Type A (10 ft. wide) buffer to allow the placement of a 6 ft. high opaque PVC fence with no additional landscaping; and
3. Modification of the freestanding sign height and area from 25 ft. tall to 49 ft. tall and from 80 sq. ft. to 100 sq. ft.

At the public hearing held on October 20, 2014, no one appeared to speak either for or against this request.

The Planning Commission, at their meeting held on October 27, 2014, recommended approval of the Conditional Use Permit and development plans detailing the operation of the used car dealership with the listed modifications.

Staff recommended Council accept the recommendation of the Planning Commission and:

1. Adopt an Order approving a Conditional Use Permit to allow the operation of a used car dealership for high-end, high-performance automobiles including the accessory uses of restoration, service and repair.
2. Approve the submitted site and landscape plans detailing the development with the following modifications:
 - a. Modification of the Type C (20 ft. wide) buffer along the western property line;
 - b. Modification of the eastern Type A (10 ft. wide) buffer to allow the placement of a 6 ft. high opaque PVC fence with no additional landscaping; and

- c. Modification of the freestanding sign height and area from 25 ft. tall to 49 ft. tall and from 80 sq. ft. to 100 sq. ft. Consent Agenda Approval. Headen/Goodman (7 Ayes)

CU-13-14 Amy H. Daughety –West side of Berkeley Boulevard between US 70 East and Royal Avenue (Internet Café). Denied. The applicant requests a Conditional Use Permit in order to operate an Internet Café (electronic gaming operation).

The subject location is a 23.5 ft. wide commercial space within Berkeley Junction Shopping Center (adjacent to Delmus’ Hardware).

Width: 23.5 ft.
Depth: 80 ft.
Area: 1,880 sq. ft., or .04 acres
Zoning: General Business

The submitted site plan indicates an existing commercial strip center with individual tenant spaces serving various mixed uses. Uses include retail sales, office space, a church, hair salon, computer repair and a bingo facility.

The submitted floor plan shows an assembly area of approximately 1,500 square feet for the gaming operation which will include a total of 15 machines. Based on 1.5 parking spaces per computer and one parking space per employee, a total of 25 parking spaces will be required. The existing site plan shows that there are currently 220 parking spaces for use with handicapped parking available.

The proposed location is on the same lot as The Bridge Church. Internet Cafés are required to meet a distance requirement of no less than 200 feet from churches. The location of the applicant’s unit within the shopping center is approximately 140 ft. from the unit occupied by the Church. A modification of the distance requirement will be necessary from 200 ft. to 140 ft.

The applicant has indicated that the internet café would not operate during Church services.

Hours of Operation: 10:00 a. m. to 12:00 Midnight
(Monday thru Wednesday)
9:30 p. m. to 2:00 a. m.
(Thursday)
10:00 a m. to 12:00 Midnight
(Friday and Saturday)
1:00 p. m. – 12:00 Midnight
(Sunday)

No. of employees: 1-2

On June 4, 2012, the City Council denied a request to locate an internet café within this shopping center. Denial was based on the request not meeting the distance requirement from the existing church as well as the lack of parking available for all the uses within the shopping center. At that time, the applicant proposed a total of 50 computers and three employees which would have required 103 parking spaces or almost half of the parking spaces available on the site.

At the public hearing held on October 20, 2014, the applicant spoke in favor of the request. One person appeared and questioned the hours of operation as it relates to church activities.

The staff has learned that The Bridge Church operates on Sundays from 9:00 a. m. to 12:00 Noon and on Thursday evenings from 7:00 p. m. to 9:30 p. m. The applicant has indicated that she is willing to amend her hours of operation so that they would not coincide with Church activities during those times. The hours shown above reflect these amended hours.

At their meeting held on October 27, 2014, the Planning Commission recommended denial of the Conditional Use Permit due to the location not meeting the distance requirement from a church. The Commission noted that the Church may operate at times that are not specifically listed when the internet café would be open.

Staff recommended Council accept the recommendation of the Planning Commission and adopt an Order denying the Conditional Use Permit to operate an internet café (electronic gaming operation) due to the location not meeting the 200 ft. distance requirement from a church. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Site, Landscape and Building Elevation Plan – Lochstone (Second Revision).
Approved. The property is located on the west side of West Lockhaven Drive between Wayne Memorial Drive and Norwood Avenue.

On March 4, 2013, the Council approved a zoning change for the property from O&I-1 to R-6 Residential Conditional District to allow a 72 unit multi-family apartment facility. Development plans were required to be approved separately.

On May 6, 2013, the Council approved site, landscape and building elevation plans which included three, three-story buildings which would contain a total of 72 multi-family rental units. A community building was shown along with an adjacent playground and covered picnic area and gazebo located within 2.1 acres of open space. A total of 156 parking spaces were required and shown on the plans.

In addition to a six ft. tall white vinyl fence along the northern and western property lines, the developer proposed to install substantial plantings on both sides and within parking end aisles. Additional plant material was to be installed along the driveways accessing Lockhaven Drive and Norwood Avenue.

Building elevation plans indicated a partial masonry façade which will meet City standards.

The approved plans showed points of access to both Lockhaven Drive as well as Norwood Avenue.

First Revision

The original developer was unable to continue with the project and the new developer proposed a number of revisions to the approved site plan. The revised plans increased the total number of multi-family units from 72 to 84 and a new access drive was shown providing access to Stevens Memorial Place which would then provide access to West Lockhaven Drive. Orientation of driveways changed slightly for three of the buildings and access continued to be shown to be provided to Norwood Avenue to the west. Parking spaces were increase from 156 spaces to 169 spaces.

Stormwater structures continued to be located within open areas which would contain a community building, playground and picnic area. Substantial plantings which will meet the City's landscape requirements were included on the revised site plan.

The Council approved the revised plans on March 3, 2014.

Second Revision

The original owner of the property intends to see land immediately south of Lochstone as part of a separate commercial project. Rather than having access to Lockhaven Drive traverse this property and extend to Stevens Memorial Place, the developer has now reconfigured the site to, again, show a driveway access directly to Lockhaven Drive at the end of Lockhaven Court.

The number of units will remain the same although two of the building locations will be reconfigured to allow for the direct access to Lockhaven Drive. No other substantial changes are proposed, however, interconnectivity to the south must be provided to the

proposed commercial development as shown on the originally-submitted and approved plans.

The Planning Commission, at their meeting held on October 27, 2014, recommended approval of the revised site, landscape and building elevation plans.

Staff recommended Council accept the recommendation of the Planning Commission and approve the site, landscape, and building elevation plans for Lochstone. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Site Plan Revision – E Park, LLC (Self-Service Auto Washing Facility).

Approved. The property is located on the northwest corner of East Ash Street and Durant Street. It is occupied by a vacant building that was previously utilized for retail sales. Recently, the building on the site was demolished.

Frontage:	100 ft. (Ash Street) 180 ft. (Durant Street)
Area:	0.41 acres
Zoning:	General Business

Site and landscape plans for the auto washing facility were approved by the Council on July 7, 2014 with the following modifications:

1. Modification of 5 ft. wide landscape buffer at the rear of the of the site; and
2. Modification of sidewalk installation and fee in lieu requirement for Durant Street.

The plans indicated the construction of a new 900 sq. ft. automobile washing facility along with an additional 540 sq. ft. wash bay for future construction. There are three parking spaces shown on the plans with space for stacking six vehicles.

A portion of the property is located within a Flood Hazard Area. The proposed car wash, as well as bay and mechanical room, will be flood-proofed subject to City of Goldsboro requirements.

The City will require that the use be connected to the City’s sanitary sewer system and not the stormwater system.

The approved plans show the closing of one driveway on Durant Street and, in accordance with NCDOT recommendations, the Ash Street curb cut will be signed as an exit-only driveway. Vehicles would enter the site from Durant Street and exit on Ash Street.

Five-ft. wide sidewalks will be installed along the Ash Street frontage.

While there were previously two points of interconnectivity to the west with Auto Zone, the point closest to Ash Street was to be closed in order to avoid vehicular conflict.

The developer has now more closely examined the traffic configuration on the lot as it relates to the rear point of interconnectivity with Auto Zone. They now feel that stacking vehicles may conflict with large trucks traversing the site to access the Auto Zone property through this rear point of interconnectivity and now request that the site plan be revised to show no interconnectivity between the two lots.

Since the owner of the Auto Zone site also owns property to the rear of the car wash site which fronts on Durant Street, the staff believes access could be provided in that location to allow for large trucks to make deliveries to the rear of Auto Zone.

The Planning Commission, at their meeting held on October 27, 2014, recommended approval of the revised site plan with a modification to waive the interconnectivity requirement.

Staff recommended Council accept the recommendation of the Planning Commission and approve the revised site plan with a modification to waive the interconnectivity requirement. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Site and Landscape Plan (Revision) – Baker Pipe and Parts Warehouse.

Approved. The property is located on the south side of US 70 West between I-795 and US 117 Bypass.

On December 3, 2012, the Council approved a change of zone request for the property from R-16 Residential and General Business to General Business Conditional District. The Conditional District designation limits the use of the property to sales and outdoor storage with site and landscape plans approved prior to development.

Frontage:	158 ft.
Depth:	525.07 ft. (average)
Area:	3.7 acres

The property is currently occupied by Baker Pipe and Parts, LLC which purchased property from NCDOT to construct a proposed warehouse addition.

Submitted plans were approved by the City Council on September 3, 2013; however, work has not begun on the warehouse structure since that time. With several changes proposed, the plans must now be reviewed and reapproved to incorporate those changes.

The submitted plans now indicate a proposed 12,000sq. ft. warehouse (reduced from 15,000 sq. ft.) which will include a 1,133 sq. ft. office area (increased from 900 sq. ft.) and a shelter and loading dock on either side of the warehouse containing 1,00 sq. ft. each (revised from two shelters containing a total of 4,500 sq. ft.).

A gravel drive extending from West Grantham Street would extend to a graveled area around the warehouse.

A 6-ft. tall chain link fence with vinyl slats for screening is proposed along the northern, western and southern property lines. Since items to be stored may exceed 6 ft. in height, the staff will require that an 8-ft. tall fence be provided.

Additional plant material will be required along the eastern property line adjacent to the former hotel site for screening the fence.

Existing vegetation and wooded areas will remain to serve as buffers on the southern and western property lines.

A small portion of the property to the western side is located within the Flood Hazard Area for the Little River. No construction is proposed within this area.

Stormwater calculations are required and have been submitted to the Engineering Department for review.

The plans were previously approved by the Council with the following modifications:

1. Installation of additional plant material on the eastern property line to screen the proposed 8 ft. slatted fence.
2. Paving of the driveway apron from West Grantham Street right-of-way to the applicant's fence line.
3. Any existing outdoor storage on property to the north occupied by the retail establishment located in the front yard must be relocated to the fenced in area.

The Planning Commission, at their meeting held on October 27, 2014, recommended approval of the revised site and landscape plans which include previous modifications.

Staff recommended Council accept the recommendation of the Planning Commission and approve the revised site and landscape plans for Baker Pipe and Parts Warehouse with the

previously-approved modifications. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Sign Modification – North Plaza Shopping Center (Reconsideration).

Approved. The subject property is located on the west side of Spence Avenue between Royall Avenue and U.S. Highway 70 East and is across Spence Avenue from Wal-Mart.

The existing shopping center was approved by the Board of Alderman on February 21, 1983 and contained a total area of 40,102 sq. ft. On June 7, 1993 the City Council approved a 60 ft. by 162 ft. addition on the southern end of the building (towards Royall Avenue).

At that time, the shopping center was permitted by code to erect a 25 ft. high, 200 sq. ft. identification sign which had to maintain a 20 ft. setback from the property line. The existing freestanding sign is located on the northern side of the property near Highway 70, adjacent to the off-ramp.

The applicant contends that the sign is located on property currently owned by Bojangles and not the shopping center. Staff contends that the sign, even though not located on property owned by the shopping center, serves as an identification sign for the shopping center.

Now the owners of North Plaza Shopping Center wish to install a new 200 sq. ft. sign in the median of the private drive off of Spence Avenue between the site under construction for Sheetz and Bojangles.

The City's UDO states that one freestanding sign shall be limited to two hundred (200) square ft. and shall not exceed 25 ft. in height.

If the building has two street frontages exceeding 500 linear feet in length each, one additional freestanding sign not exceeding 100 sq. ft. will be permitted, provided the total number of freestanding identification signs does not exceed two and total allowable area is not exceeded. Such signs shall be a minimum of 500 ft. apart as measured along the public street.

North Plaza Shopping Center has a frontage of 577.76 ft. along Highway 70 and a frontage of only 50.07 ft. along Spence Avenue which does not meet the 500 ft. frontage requirement to allow two signs.

Therefore, a modification of the 500 linear feet of street frontage requirement for two freestanding signs in the shopping center zoning district has been requested.

In addition, the applicant is also requesting a modification of the requirement that the additional freestanding sign not exceed 100 feet in area. As mentioned earlier, the applicant wants to install an additional 200 sq. ft. freestanding sign.

The Planning Commission, at their meeting held on October 28, 2013, deferred action on this request and asked that the attorney handling the matter investigate the ownership of the existing identification sign on the north side of the property.

The applicant's attorney, Mr. Will Spicer, has submitted the following information regarding the existing sign:

“I was asked to obtain information relating to the ownership of the existing sign that runs parallel to Highway 70 for the purpose of determining whether Ollie's/Kamin Realty would be allowed to place an additional sign on Spence Avenue.

No one seems to know who owns the existing sign. There is no documentation allowing Ollie's to put the sign there, but Ollie's does maintain the sign, evidently with the implied permission of Bojangles. It is our opinion that Bojangles can

tear the sign down at any time and for any reason and Ollie's would have no legal recourse."

The Planning Commission at their meeting held on January 27, 2014, recommended approval of the modification of the 500 linear feet of street frontage requirement for two freestanding signs. They did not approve the modification which would allow an additional 200 sq. ft. sign. If another sign is installed, it will be limited to 100 sq. ft. in area.

On February 3, 2014, the Council denied the applicant's request.

The attorney for the applicant, has consulted with his client who continues to believe that the existing sign should remain and that they are willing to compromise by limiting the size of the additional sign to 100 sq. ft.

The Planning Commission again reviewed this request at their meeting on October 27, 2014 and recommended approval of the modification. They felt that, since the shopping center owner does not have control over the existing freestanding sign on the adjacent property which has limited visibility, an additional freestanding sign, limited to 100 sq. ft. would be appropriate.

Staff recommended Council accept the recommendation of the Planning Commission and approve the requested modification to allow an additional freestanding sign for North Plaza Shopping Center which would be limited to 100 sq. ft. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Contiguous Annexation Petition – Worrell Contracting Company, Inc. – North side of Industry Court between North William Street and Patetown Road (2.208 acres). Referred to the Clerk. The applicant is requesting that contiguous property described by metes and bounds in Item 2 of the petition be annexed to the City of Goldsboro. Maps are available showing the property proposed to be annexed.

Pursuant to G.S. 160A-31, Council shall fix a date for public hearing on the proposed annexation if the petition is considered sufficient by the City Clerk.

The City Council, at their meeting on November 3, 2014, would request the City Clerk to determine the sufficiency of the petition. If the petition is determined to be sufficient, a public hearing would be scheduled and a report would be prepared by the Planning Department, in conjunction with other City department, for submission to the Council.

Staff recommended Council request the City Clerk to examine the annexation petition to determine its sufficiency. Consent Agenda Approval. Headen/Goodman (7 Ayes)

Contract Award for Goldsboro MPO Wayfinding Signage System & Design Plan. Resolution Adopted. The City of Goldsboro, acting as the Lead Planning Agency for the Goldsboro MPO, requested qualifications to assist in the development of a Goldsboro MPO Wayfinding Signage System & Design Plan. The intent of the Plan is to market sites and to direct people to culturally and historically significant sites and the downtown area from vehicular and pedestrian modes of transportation, as appropriate, within the Goldsboro Urban Area.

The scope of the project includes:

1. Identification of appropriate signage design(s);
2. Identification of appropriate sites to direct traffic;
3. Identification of appropriate sign installation locations;
4. Identification of specifications for signage materials;
5. Identification of a sign schedule;
6. Creation of a message schedule; and
7. Provision of sign cost estimated for implementation.

Eight consultants submitted qualifications and the Selection Committee, consisting of Angel Wright-Lanier, Randy Guthrie, Julie Metz, Betsy Rosemann, Connie Prove,

Jennifer Collins, Scott Barnard and Dominique Boyd with NCDOT, reviewed each consultant's submittal. Upon review, the Selection Committee shortlisted two (2) consultant firms to interview, including: Alta/Greenways of Durham, NC and AECOM of Raleigh, NC.

The Selection Committee held interviews on September 23, 2014. Upon completion of the interviews, the Selection Committee recommended contracting with Alta/Greenways to the Technical Coordinating Committee and the Transportation Advisory Committee at their October 21, 2014 meetings. The recommendation was based on Alta's presentation, qualifications, past experience and project approach. Both committees representing the Goldsboro MPO recommended and approved the selection of Alta/Greenways for this task.

Staff has worked with the consultant and NCDOT to negotiate a fee for the defined scope. The final proposed cost is \$96,492.00

The fee proposal for this project has been reviewed by City staff and the North Carolina Department of Transportation. Eighty percent of the project (\$77,193.60) will be paid with the use of NCDOT PL 104 funds. These funds are currently budgeted and available within the City's 204-15 Budget.

Staff recommended Council accept the staff's and TAC's recommendation to adopt the following entitled Resolution authorizing the Mayor and City Clerk to execute a contract in the amount of \$96,492.00 with Alta/Greenways, for the Goldsboro MPO Wayfinding Signage System & Design Plan. Consent Agenda Approval. Headen/Goodman (7 Ayes)

RESOLUTION NO. 2014-78 "RESOLUTION AWARDING AND AUTHORIZING THE EXECUTION OF A CONTRACT FOR THE GOLDSBORO MPO WAYFINDING SIGNAGE SYSTEM AND DESIGN PLAN"

End of Consent Agenda.

City Manager's Report. Mr. Stevens stated he would like to remind everyone the Veterans Day Parade will be held downtown on Tuesday, November 11th around 10:45 a.m. He stated he would like to mention the Wayne Memorial Median Project. He shared it is a NCDOT project; we have tried to field a lot of calls from people with concerns about traffic, and he does feel it is getting better as the median is being constructed. There will be resurfacing going on that the Department of Transportation will be doing as well. Mr. Stevens encouraged citizens and residents to continue to call us and share their concerns; we will relay those to NCDOT. Mr. Stevens stated we are monitoring the situation and trying to make the best of it during the construction. He stated there is a lot of traffic in that area and we would ask for the patience of those traveling in that area and the businesses located along Wayne Memorial. Mr. Stevens stated he does think it will be better once the project is completed and he believes it was reported in the News Argus that the project would be completed in the next four weeks. Mr. Stevens stated we do have a community event scheduled for November 6th at 6:00 p.m. at the Paramount Theatre, "Talk about Difficult Issues." We encourage you to come and be a part of the discussion.

City Attorney's Report and Recommendations. No report.

Mayor and Councilmembers' Reports and Recommendations. Mayor King read the following Proclamations:

Veterans Day Proclamation. Mayor King proclaimed November 11, 2014 as "Veterans Day" in the City of Goldsboro and urged all citizens to remember the service and sacrifice of our veterans who defend our freedom and preserve our way of life.

Mayor King stated we should pay special respect to our veterans on Veterans Day. Mayor King encouraged everyone to come out to the parade.

Employ a Veteran Week Proclamation. Mayor King proclaimed the week of November 9th through 15th, 2014 as “Employ a Veteran Week” in the City of Goldsboro.

Mayor King stated not only are our veterans protecting us at home and abroad but they also retire and we have a tremendous pool of veterans in our community. Be aware of that business people, and when you have a vacancy, please consider a vacancy.

Mayor Pro Tem Broadway stated the Veterans Day Parade will be held on Tuesday, November 11th, the parade route is a little different this year, the viewing stand will be in front of St. Paul Church, and it is going to be a good parade. A lot of people have put a lot of effort into, last year’s was great, and he feels it is important that we as a community support the Veterans parade. Mayor Pro Tem Broadway stated he would also like to thank the leader of the Boy Scout troop, it takes a special person, and it takes special guys to be a scout, sometimes people might think it’s not cool to be a scout, but he is telling you, it is. He shared he was an Eagle Scout and he still remembers the scout motto and laws. Mayor Pro Tem Broadway also shared November 10th is the 239th birthday of the United States Marine Corps.

Councilmember Headen stated he would like to echo the comments regarding veterans and the Veterans Day Parade. HE also asked that we remember the families of veterans as well. Councilmember Headen encouraged everyone to go out and vote, it is your right.

Councilmember Goodman encouraged everyone to go out and vote. He stated it is equally important to know who you are voting for and to choose the best candidate that would best serve you.

Councilmember Williams stated he would like to echo the comments on voting. He shared he was a boy scout and was so proud of his uniform when he received it. He commended the group of boy scouts.

Councilmember Allen stated he attended the Leadership Luncheon this past week that was hosted by the Chamber and through a partnership with Duke Power they created a new award, Duke Citizenship and Service Award, and the first recipient of this award was Ms. Selena Bennett. He stated she is the head of Community in Schools, a former educator and she is champion, there is no one better than her and hats off to her. We support Selena and thank her for all she does. Secondly, he encouraged everyone to go out and vote. Councilmember Allen stated he too has received several calls regarding Wayne Memorial. He stated hang in there, it will get better, and they know this is the right thing to do. Our job is to get traffic up and down that corridor safely and we are doing all we can do, bear with us.

Councilmember Aycock thanked the boy scouts for coming and Mr. Komegay for volunteering his time. He stated he would like the scouts to remember what others do to help in their time with scouts and when you get older in turn give back to your community. Councilmember Aycock also encouraged everyone to go out and vote. He stated Veterans Day is just not another day off from work or to go shopping, Veterans Day is a time to remember and serve.

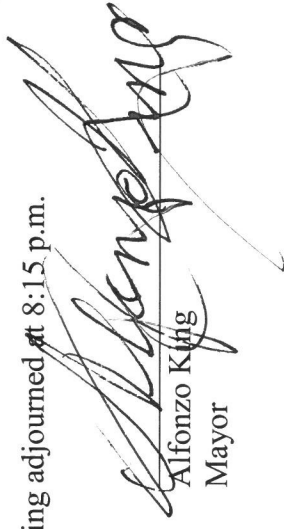
Mayor King stated scouting is very near and dear to his heart, he was a scout. He stated what he learned in scouting is still with him today. Mayor King stated he appreciates those who are scout leaders and take their time to work with these boys. He stated Ms. Selena has worked with the City beautifully as the graduation coach and no one deserves the award more. Mayor King stated voting is important and encouraged everyone to go out and vote. Mayor King stated we have a great staff who recently volunteered their time to work on a Habitat house. He stated Scott took his whole crew out and he was so proud to see them working on this house. It is a joy to work with these people.

Mayor King stated we have been talking about kids and adults who are hungry in Wayne County. He stated he has heard that there are some kids in Wayne County who only receive meals while in school. He stated we are launching an effort to assist those who

are hungry. We have met and we are determining our resources and who we can call on. Mayor King stated he would like churches that have buses or dining facilities to let us know if you would be willing to participate in our effort to feed kids who are hungry. He shared there are other programs who are helping feed adults. If you know of anyone who has the capability to help, please call City Hall and let us know.

Councilmember Williams shared he received complaints regarding shooting in his district and he complimented the Police Chief and his department on apprehending some of those who were involved.

There being no further business, the meeting adjourned at 8:15 p.m.



Alfonzo King
Mayor



Melissa Corser, CMC
City Clerk