

**MINUTES OF SPECIAL CALLED MEETING  
OF MAYOR AND CITY COUNCIL  
MAY 22, 2017**

The Mayor and City Council of the City of Goldsboro, North Carolina, called a Special Meeting to hold a public hearing and discuss the proposed 2017-18 Fiscal Year Budget the Large Conference Room on the second floor of City Hall, 200 North Center Street, Goldsboro at 3:00 p.m. on May 22, 2017 with attendance as follows:

Present: Mayor Chuck Allen, Presiding  
Mayor Pro Tem Bevan Foster  
Councilmember Antonio Williams  
Councilmember Bill Broadaway  
Councilmember Mark Stevens  
Councilmember David Ham  
Councilmember Gene Aycock

**Call to Order.** Mayor Allen called the meeting to order at 3:00 p.m.

**Council Budget Update.** Mr. Scott Stevens stated there was a question as to what the \$25,000 for the Wayne County Development Alliance goes towards and shared the following information:

Wayne County Development Alliance

Mission Statement: Wayne County Development Alliance, Inc. (WCDA) is a cooperative 501(c) 3, public/private, nonprofit organization that provides the lead in economic development initiatives for the advancement of Wayne County, NC (including all seven municipalities) and its citizens through the creation of meaningful jobs and purposeful capital investment.

**Current Board Members:**

\*Gary Smithwick, Vice-Chair  
Turner Equipment Co.

\*Neal Benton  
BB&T

\*Jim Daniels  
Daniels & Daniels

\*David Perry  
Goldsboro Builders Supply

\*Joe Scott  
Town of Mount Olive

\*Grey Eloshway  
Southern Bank

\*Dr. Phillip Kersetter  
University of Mount Olive

\*Joe Daughtery  
Wayne County Commissioner

\*Barbara Aycock  
Town of Fremont

\*Bill Pate  
Wayne County Commissioner

\*Bob Kornegay, Chair  
Tri-County EMC

\*George Wood, Secretary/Treasurer  
Wayne County Manager

**Program Initiative I: Business Retention and Expansion**

**\$225,000 (\$45,000/year)**

- Continue visits with management of local industries in order to strength the relationship between those industries and the Alliance;
- Support and encourage executive roundtable events involving top industry officials to allow them to voice concerns and address issues, as well as share best practices;
- Strengthen the ‘early warning system’ to be proactive in assisting at-risk industries before layoffs and downsizing;
- Partner with the school system to develop a ‘soft skills’ program targeting middle school students;
- Support awareness among youth in the public school system about the existence and importance of careers in manufacturing and other related fields of study;
- Promote industry achievement through an awards program to recognize companies celebrating milestone anniversaries in Wayne County;
- Research various new apprenticeship and internship programs;
- Implement industry appreciation initiatives to highlight and thank our existing industries;

**Program Initiative II: Business Development & Marketing \$375,000 (\$75,000/year)**

- Maintain contact and open lines of communication with state and regional developers for lead generation;
- Strengthen relationships with site location consultants who represent clients wanting to locate in eastern North Carolina;
- Target the recruitment of companies within the agriculture, advanced manufacturing, automotive and aerospace industry clusters;
- Revisit and update the WCDA marketing brand;
- Update the WCDA website with current and relevant content in order to reach targeted audiences;
- Utilize various forms (print, electronic, interactive, web, video, etc.) to develop professional marketing pieces that promote Wayne County’s attributes;
- Create and maintain a legislative awareness of Wayne County issues and concerns;
- Participate in external marketing events and programs on the state & regional levels;
- Conduct a review of the current incentive policy to ensure Wayne County’s local incentive program is competitive and provides a return on investment.

**Program Initiative III: Product Development \$375,000 (\$75,000/year)**

- Continue to explore product development opportunities throughout the county by identifying areas of potential growth;
- Track transportation infrastructure and development opportunities along new transportation corridors;
- Assess the potential and cost of upgrading Wayne County’s most marketable sites;
- Identify properties that have access to active/inactive rail and determine the cost associated with re-activating rail service to these sites;
- Explore building revitalization opportunities to include downtown buildings;
- Explore the level of broadband availability and need throughout the County;
- Partner with the Town of Mount Olive to identify improvements to the Mount Olive Airport, in order to increase its marketability to potential clients.

**Program Initiative IV: Investor Relations & Development \$125,000 (\$25,000)**

- Continue a level of transparency and confidence among Impact Wayne Investors through constant communication and updated progress in completing initiatives, objectives and strategies of the 2016-2020 Impact Wayne Campaign;
- Solicitation of and response to investor feedback throughout the five year strategic plan;
- Create a new investor advisory council consisting of top level Investors for the 2016-2020 Impact Wayne Campaign;

Ms. Kaye Scott reviewed the following information:

Compost Collections

| Fiscal Yr. | Amount Billed | Amount Collected |
|------------|---------------|------------------|
| FY 16-17   | \$ 44,089.00  | \$ 41,658.00     |
| FY 15-16   | \$ 41,217.00  | \$ 34,388.00     |
| FY 14-15   | \$ 34,625.00  | \$ 38,471.00     |
| FY 13-14   | \$ 45,813.00  | \$ 31,960.00     |

\*Effective September 1, 2016, the compost rate increased from \$6.50 per cubic yard to \$8.00 per cubic yard for NEW customers and effective January 1, 2017 for ALL customers.

Proposed Golf Fees

| PROPOSED NEW RATES  |                             |                                       |                                   |
|---------------------|-----------------------------|---------------------------------------|-----------------------------------|
| Fees                | Current                     | Non-Resident Rate                     | Resident Rate                     |
| Green Fees          | \$4 - \$24                  | \$4 - \$24                            | 10% Discount                      |
| Carts Fees          | \$12                        | \$13                                  | \$13                              |
|                     |                             |                                       |                                   |
| Membership (Annual) | Current<br>(Annual/Monthly) | Non-Resident Rate<br>(Annual/Monthly) | Resident Rate<br>(Annual/Monthly) |
| Regular             | \$740/\$61.67               | \$960.00/\$80.00                      | \$864.00/\$72.00                  |
| Senior              | \$620/\$51.67               | \$804.00/\$67.00                      | \$720.00/\$60.00                  |
| Junior              | \$620/\$51.67               | \$684.00/\$57.00                      | \$624.00/\$52.00                  |

Note: 66% of members are non-city residents and 34% are city residents based on a citizen’s analysis of the membership roster.

Mr. Jody Dean, Golf Director shared concerns regarding the proposed new rates and members leaving. Mr. Dean recommended a 10% increase and keeping the cart fee the same until new golf carts are leased so you can show people what they are getting for their money.

Council discussed rates and fees.

Councilmember Broadaway made a motion to increase rates by 10% and increase cart fees by \$1.00 and not differentiate between city/county residents until the new point of sale system is installed.

Councilmember Aycock expressed concerns regarding the golf course. He stated he would like to see what the point of sale system does and he understand the course was closed some time due to Hurricane Matthew.

Ms. Kaye Scott provided an update on the point of sale system, we have received hardware. Staff hopes to have in place by July 1, 2017.

Councilmember Williams stated I understand you requested a new vehicle, was there a reason you requested a new vehicle. Mr. Dean deferred the question to Mr. Scott Barnard. Mr. Barnard stated it is a 16 year old vehicle that has spent most of its life running 10-15 mph, it is on its second engine and with expanded responsibilities with the Joint Use Agreement and the Multi-Sports Complex we requested a new vehicle. The vehicle has been in the shop a number of times lately.

Mayor Pro Tem Foster stated I think we are putting everything into one pot, is the vehicle going to be used for the golf course or the multi-sports complex. Mr. Barnard stated both. Council continued discussing vehicles.

Mayor Allen asked if there was additional discussion. Mayor Allen called for a vote on the motion. Councilmember Broadaway had made a motion to increase rates by 10% and increase cart fees by \$1.00 and not differentiate between city/county residents until the new point of sale system is installed. Councilmember Stevens seconded the motion. Mayor Allen, Councilmembers Williams, Broadaway, Stevens, Ham and Aycock raised their hands in favor of the motion. Mayor Pro Tem Foster did not raise his hand. The motion carried 6:1.

Backhoe Listing

| Dept.           | Veh. # |         | Date Purchased     | Amount                       |
|-----------------|--------|---------|--------------------|------------------------------|
| Dist. & Coll.   | E1265  | Backhoe | December 8, 2014   | 96,017.00                    |
| Sts & Stms.     | E1201  | Backhoe | September 28, 2012 | 99,898.89                    |
| Cemetery        | E1147  | Backhoe | February 17, 2010  | 32,484.52                    |
| Sanitation      | E1058  | Backhoe | April 7, 2006      | 59,995.00                    |
| Dist. & Coll.   | E1002  | Backhoe | November 23, 2004  | 71,395.00                    |
| Sts & Stms.     | E999   | Backhoe | September 17, 2004 | 71,395.00                    |
| Cemetery        | E976   | Backhoe | October 20, 2003   | 26,500.00 Surplus (For Sale) |
| Dist. & Coll.   |        |         |                    |                              |
| (Moved to Golf) | E829   | Backhoe | December 1, 1999   | 75,000.00                    |
| Golf            | E679   | Backhoe | August 11, 1995    | 58,361.00 Surplus (For Sale) |

Mayor Allen asked can we list the number of hours on each. We are asking \$115,000 under maintenance for a new backhoe right? Ms. Scott stated yes sir with attachments. Ms. Scott shared when we look at equipment to buy, the city tries to utilize state contract because that is a bid price already.

Councilmember Aycock asked if departments could share a backhoe and or equipment like a motor pool. Mr. Rick Fletcher stated typically they use their backhoe daily. Mayor Allen stated sounds good in theory but it never works.

NC State Contract Truck Pricing

| Brand     | Model | Type         | Pricing |        |
|-----------|-------|--------------|---------|--------|
| 2017 Ford | F150  | Standard Cab | \$      | 21,473 |
|           | F150  | Extended Cab | \$      | 22,763 |
|           | F150  | Crew Cab     | \$      | 24,873 |
| 2017 Ford | F250  | Standard Cab | \$      | 22,159 |
|           | F250  | Extended Cab | \$      | 25,219 |
|           | F250  | Crew Cab     | \$      | 26,492 |
| 2017 Ford | F350  | Standard Cab | \$      | 26,398 |
|           | F350  | Extended Cab | \$      | 27,781 |
|           | F350  | Crew Cab     | \$      | 28,882 |

Mr. Scott Barnard reviewed the following list of equipment.

Equipment Inventory 5-17-17

| Type                | Year | Hours  | Condition | Location                                                | Own/Lease |
|---------------------|------|--------|-----------|---------------------------------------------------------|-----------|
| ZTR                 | 2010 | 1954   | Fair      | Parks                                                   | Own       |
| ZTR                 | 2010 | 2055   | Good      | Parks                                                   | Own       |
| ZTR                 | 2011 | 1150   | Good      | Parks                                                   | Own       |
| ZTR                 | 2016 | 455    | Excellent | Parks                                                   | Own       |
| ZTR                 | 2012 | 1070   | Good      | Downtown/GEC/Parks                                      | Own       |
| ZTR                 | 2015 | 140    | Excellent | Downtown/GEC/Parks                                      | Own       |
| Reel                | 2006 | 906    | Fair      | Downtown/GEC/Parks-backup                               | Own       |
| Reel                | 2008 | 1324   | Good      | Downtown/GEC/Parks                                      | Own       |
| Multi               | 2003 | 2000   | Good      | Parks/GEC/Downtown                                      | Own       |
| Multi               | 2004 | 2000   | Good      | Parks/GEC/Downtown                                      | Own       |
| Utility             | 2005 | 536    | Good      | Parks/GEC/Downtown                                      | Own       |
| Utility             | 2011 | Broken | Good      | Parks/GEC/Downtown                                      | Own       |
| Tractor             | 2006 | 901    | Good      | Parks/GEC/Downtown                                      | Own       |
| Reel                | 2014 | 1712   | Good      | Golf Course-Greens                                      | Lease     |
| Reel                | 2014 | 603    | Good      | Golf Course-Greens                                      | Lease     |
| Reel                | 2008 | 2729   | Good      | Golf Course-Tee                                         | Own       |
| Reel                | 2008 | 2936   | Good      | Golf Course-Tee                                         | Own       |
| Reel                | 2014 | 461    | Good      | Golf Course-Fairway                                     | Lease     |
| Reel                | 2014 | 538    | Good      | Golf Course-Fairway                                     | Lease     |
| Reel                | 2008 | 1179   | Fair      | Golf Course-Fairway                                     | Own       |
| Rotary              | 2014 | 1138   | Good      | Golf Course-Rough and GEC                               | Lease     |
| Rotary              | 2008 | 2373   | Fair      | Parks: Bermuda Sports Fields and now Multisport Complex | Own       |
| Rotary              | 2014 | 500    | Good      | Golf Course-Rough and GEC                               | Lease     |
| Rotary              | 2007 | 640    | Fair      | Parks: Bermuda Sports Fields and now Multisport Complex | Own       |
| Sprayer             | 2008 | 2160   | Fair      | Golf/Parks/Downtown                                     | Own       |
| Sprayer             | 1994 | 1765   | Limited   | Golf/Parks/Downtown                                     | Own       |
| Rotary              | 2008 | 998    | Good      | Golf-will be utilized at Sports Complex~8 hours/week    | Own       |
| Rotary              | 2014 | 314    | Good      | Golf                                                    | Lease     |
| Infield Pro Sandpro | 2000 | 3407   |           | Parks: Baseball/Softball Fields<br>Golf Sand Traps      |           |
| Utility             |      | 1279   | Fair      | Golf/GEC                                                | Own       |
| Utility             |      | 1191   | Fair      | Golf/GEC                                                | Own       |
| Utility             |      | 544    | Good      | Golf/GEC                                                | Own       |
|                     |      |        | Total     |                                                         |           |

Mayor Pro Tem Foster asked if we are buying diesel engines. Mr. Barnard stated we are running all gas powered engines now, your cost to maintain diesel is a little higher and have never really seen a return on investment.

Mayor Pro Tem Foster asked how much it is going to cost with all the equipment you want for the multi-sports complex and salaries to initially get the multi-sports complex going.

Ms. Scott stated equipment is \$270,247, a manager for the complex \$47,953 and several park techs \$18,636 for a total cost of about \$355,472.

Mayor Allen stated the one thing we don't do, a lot of people are cutting grass, and we do not utilize equipment to the best of our ability, by looking at the hours. We need to come up with a mowing plan and share equipment.

Council continued discussions on equipment requests. Council asked staff to look at equipment requests and bring back for approval.

Councilmember Williams stated I know we discussed the bathrooms at HV Brown, I think you requested \$95,000, was there a reason why we didn't go with that. Mr. Stevens stated it just

comes back on the funding side of trying to do the shelters first because they seem to be in the worst shape. When we have large events we do bring in port-a-johns so we can at least make arrangements for bathroom facilities. It was just a matter of dollars and trying to balance the budget. Discussion continued on restrooms and shelters. Staff shared the plan is to do shelters this year and bathrooms next year.

Mr. Barnard provided the following information on downtown staffing per Council’s request:

|                    | weeks/year | hours/week | pay rate | cost/week | payroll | total cost   |
|--------------------|------------|------------|----------|-----------|---------|--------------|
| Park Tech          | 36         | 20         | 13.32    | 266.4     | 9590.4  | \$ 13,362.50 |
| Park Tech          | 36         | 20         | 13.78    | 275.6     | 9921.6  | \$ 13,633.60 |
| PT-Cleanup         | 52         | 20         | 13       | 260       | 13520   | \$ 13,520.00 |
| PT-Cleanup         | 24         | 20         | 13       | 260       | 6240    | \$ 6,240.00  |
| PT-Landscape       | 16         | 20         | 13       | 260       | 4160    | \$ 4,160.00  |
| Seasonal Landscape | 16         | 40         | 12       | 480       | 7680    | \$ 7,680.00  |
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| Seasonal Landscape | 16         | 40         | 12       | 480       | 7680    | \$ 7,680.00  |
| Crew Leader        | 52         | 10         | 19.93    | 199.3     | 10363.6 | \$ 13,662.60 |
| Superintendent     | 52         | 4          | 32.48    | 129.92    | 6755.84 | \$ 8,544.84  |
|                    |            |            |          |           |         | \$ 96,163.54 |

\*Litter, Trash Cans, Turf, Planters, Baskets, Landscaping, Tree Pruning, Mulch, Edging, Blowing/Sweeping, Train Station, Transfer Station, City Parking Lots, City Lots in D-town, Snow/Ice, Fountain, Irrigation Maint/Repair, and much more!

Council discussed parks and recreation staffing used downtown and appearance of parks. Mr. Barnard shared information regarding a quote for a contractor to perform these services downtown, the quote was \$112,000 prior to materials. Ms. Metz shared it would be required to be a three year contract. Mr. Stevens stated I was asked if we could use MSD funds and I would assume it would be an eligible expense, it would just take away from other uses.

Mr. Stevens stated if you would like for us to go the route of contracting those services out we would get multiple proposals.

Other items of discussion included:

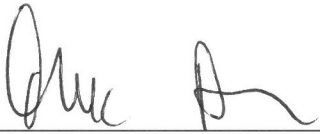
Councilmember Williams stated in Community Affairs we have \$15,000 for salaries in the youth program and I wanted to see if we can increase that to \$90,000 just in case we don’t have federal funding in place next year.

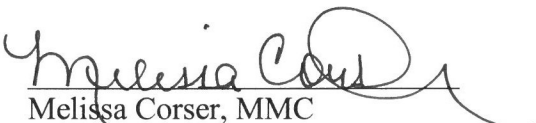
Mr. Stevens stated we can always amend the budget, I am not against it. Council has been supportive of the program, that if we don’t get federal funding we will be coming back to you to say we need money for the program because it has been a strong priority. Mr. Stevens cautioned if we do increase, we will have to take from somewhere else.

Councilmember Williams asked Ms. Simpson-Carter if that was something she had followed up with and Ms. Simpson-Carter replied there is no funding at this time we can apply for but once grant funding is available we plan to apply.

Mr. Stevens stated we will bring the budget back at the June 5<sup>th</sup> meeting for Council’s consideration.

There being no further business, the meeting adjourned at 4:05 p.m.

  
\_\_\_\_\_  
Chuck Allen  
Mayor

  
\_\_\_\_\_  
Melissa Corser, MMC  
City Clerk